



ABOUT THE BRAND

Balanced nutrition with **THE BEST VALUE FOR MONEY** in mass market segment and a food

with **75% MEAT INGREDIENTS**

Rationally

«My Love» – a complete, balanced pet food, which contains all necessary vitamins, proteins, fats and carbs for a long and happy life from early years and throughout life.

It is one of the best choices in mass market segment in terms of quality and price.

The brand is presented by dry and wet food for cats and dogs.

«My Love» aspires to be the global leader in pet food, offering products that make every cat and dog happier and healthier.

Emotionally

There are many ways to express love to our pets.

The best one is to show your care through tasty and nutritional food.

Imagine their shining eyes when they hear the rustle of the packaging.

And after the meal, they come to you showing their thanks by rubbing against your legs and asking for more!

You cuddle your pet and say to them “My love!”

And we are pretty sure that if they could talk, they would answer the same.

 **THE BEST FOR YOUR LOVE!**

ADVANTAGES OF PRODUCT

75%

meat & fish
ingredients
in every slice*



taurine
for vision
support

75% meat & fish ingredients in every slice

100% complete and balanced

It contains all necessary vitamins,
proteins, fats and carbs for long and
happy living from early years and
during entire life

with TAURINE
for vision & heart support

WITHOUT FLAVORINGS AND COLORANTS!



ADVANTAGES OF PRODUCT



THE BEST VALUE FOR MONEY
in mass market segment



5-10% cheaper than Friskies
according to the price positioning of the brand



the better choice of flavors (product range)
than Friskies



75% meat & fish ingredients in every slice
none of the competitors indicate the total % of meat ingredients on the back of the packages



with TAURINE for vision & heart support

WITHOUT FLAVORINGS AND COLORANTS!



75%

meat & fish ingredients in every slice*



taurine for vision support

ASSORTMENT

Flow pack

cats – 7 SKU

dogs – 2 SKU

Pouch:

cats – 9 SKU

dogs – 5 SKU

Can:

cats – 3 SKU

Dry food:

cats – 5 SKU
(0,3/2/11 kg*)

dogs – 3 SKU
(11 kg*)

PET	FORMAT	SKU	Weight,	
CAT	set (flowpack)	With chicken in gravy	0,34	
		With beef in gravy	0,34	
		With rabbit in gravy	0,34	
		With fish in gravy	0,34	
		With rabbit and beef in gravy	0,34	
		With chicken and turkey in gravy	0,34	
		With chicken and beef in gravy	0,34	
		With chicken in gravy	0,085	
		With beef in gravy	0,085	
		With fish in gravy	0,085	
	pouch	With turkey in gravy	0,085	
		With rabbit in gravy	0,085	
		With chicken in gravy for kittens	0,085	
		Rabbit and turkey in gravy	0,085	
		With liver in gravy	0,085	
		Beef and vegetable in jelly	0,085	
		can	With chicken in gravy	0,415
			With beef in gravy	0,415
			With turkey in gravy	0,415
		dry food	With chicken	0,3
	With chicken		2	
	With chicken		11	
	With beef		0,3	
	With beef		2	
	With beef		11	
	With meat, rice and vegetables		0,3	
	With meat, rice and vegetables		2	
	With meat, rice and vegetables		11	
	With rabbit		0,3	
	With rabbit		2	
With rabbit	11			
For Kittens	2			
For Kittens	11			
DOG	set (flowpack)		With turkey in gravy	0,4
			With beef in gravy	0,4
	pouch		With turkey in gravy	0,1
		With beef in gravy	0,1	
		With chicken in gravy	0,1	
		With liver in gravy	0,1	
		With fish in gravy	0,1	
		With beef	11	
	dry food	Active	11	
		Junior for puppies	11	

COMPETITORS

MIAU
MIAU

BioCat



Tropi

my
LOVE



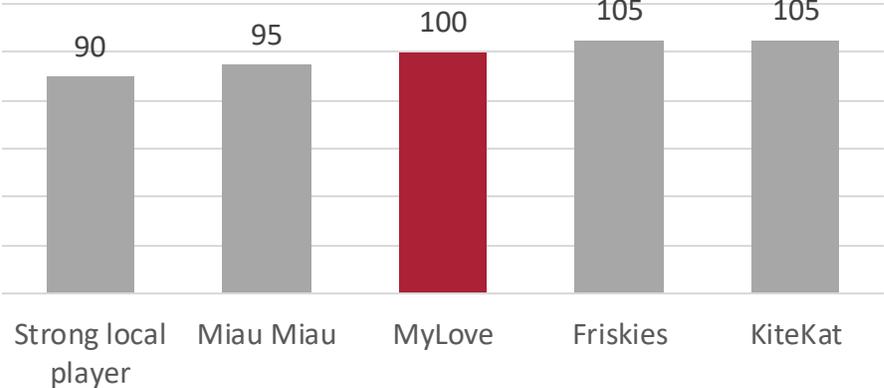
kitekat



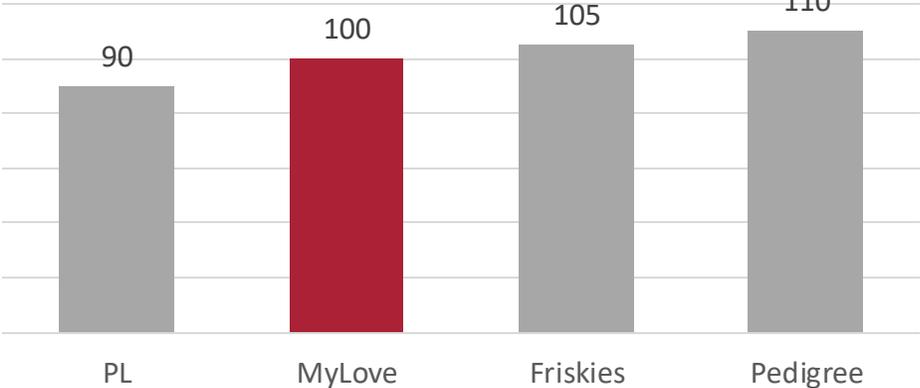
lovet 

PRICE POSITIONING

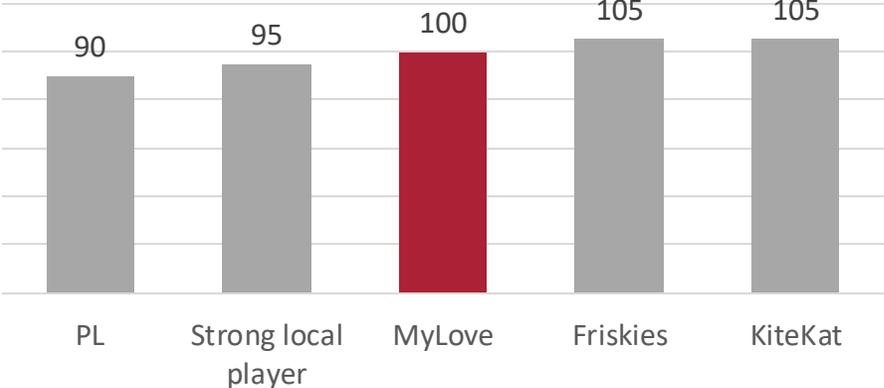
WET CAT, PRICE INDEX



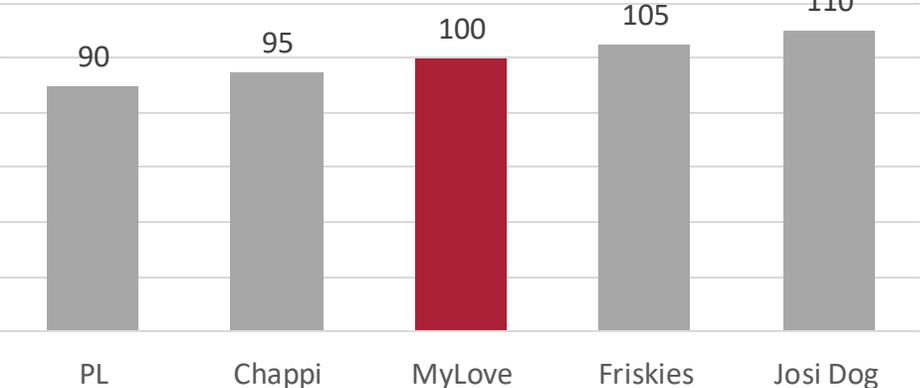
WET DOG, PRICE INDEX



DRY CAT, PRICE INDEX, PER KG



DRY DOG, PRICE INDEX, PER KG



FOR CATS





with **CHICKEN**
in gravy

Composition: 75 % meat and animal derivatives in slices (11 % of chicken), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

4 x  340 g



with **RABBIT** in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of rabbit), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A , vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

4 x 85g **340 g**



with **FISH**
in gravy

Composition: 71 % meat and animal derivatives in slices, cereals, fish and fish derivatives 4 %, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid , taurine, choline, zinc, manganese, copper, iodine.

4 x  340 g



with **BEEF**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of beef), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

4 x **85g** **340 g**



with **CHICKEN** in gravy with **BEEF** in gravy

Composition: 75 % meat and animal derivatives in slices (11 % of chicken), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

Composition: 75 % meat and animal derivatives in slices (4 % of beef), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

4 x  340 g



with **RABBIT** in gravy with **BEEF** in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of rabbit), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

Composition: 75 % meat and animal derivatives in slices (4 % of beef), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

4 x  340 g



with **CHICKEN** in gravy with **TURKEY** in gravy

Composition: 75 % meat and animal derivatives in slices (11 % of chicken), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

Composition: 75 % meat and animal derivatives in slices (5 % of turkey), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

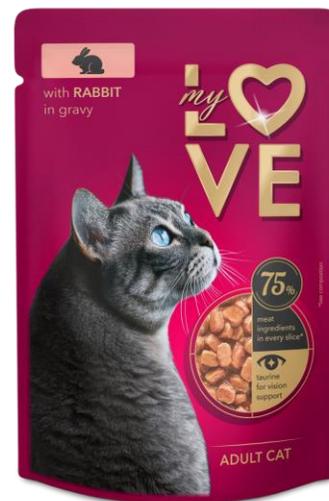
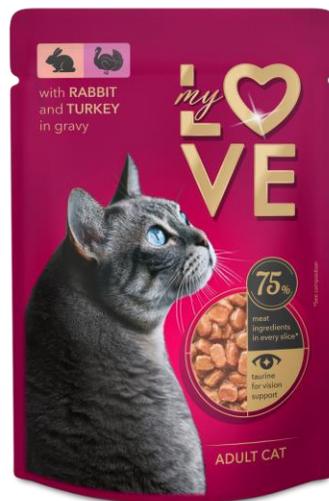
Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

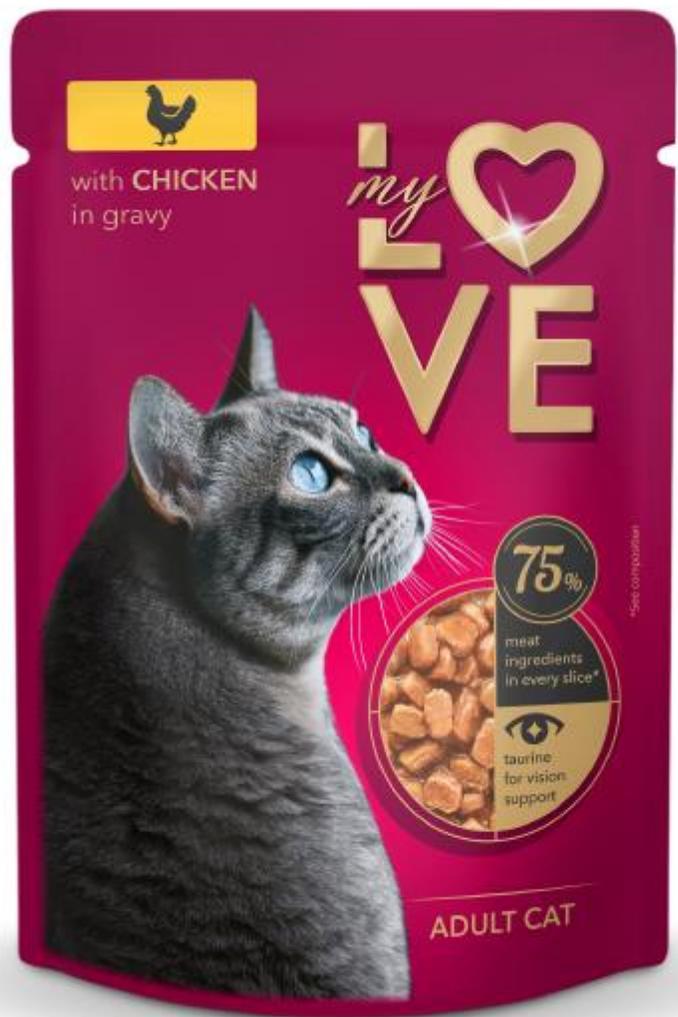
Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

4 x  340 g

my LOVE

POUCH



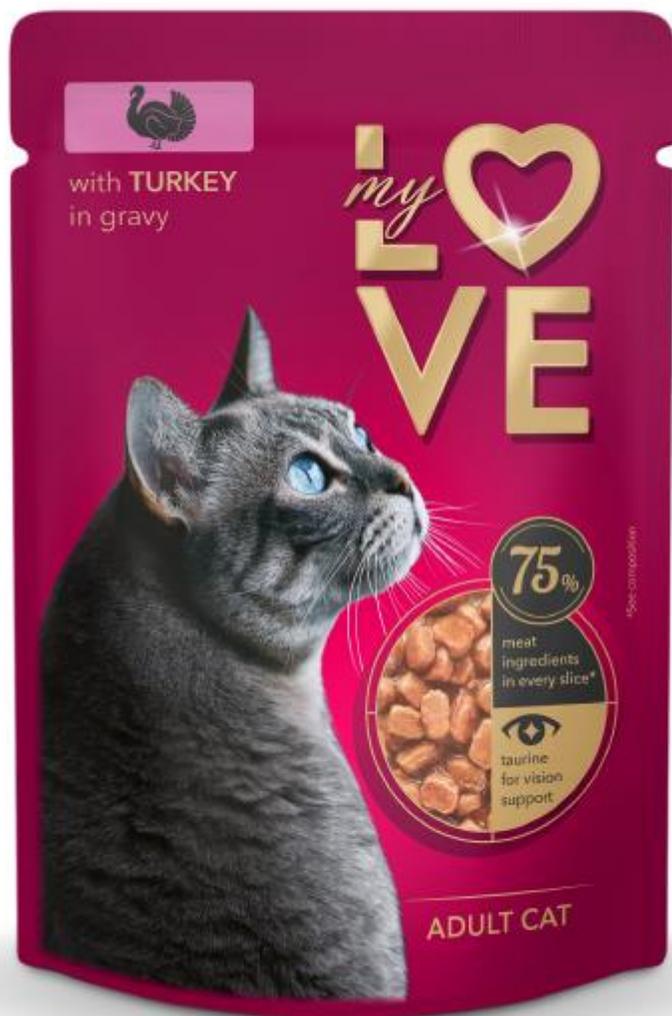


with **CHICKEN**
in gravy

Composition: 75 % meat and animal derivatives in slices (11 % of chicken), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.
Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



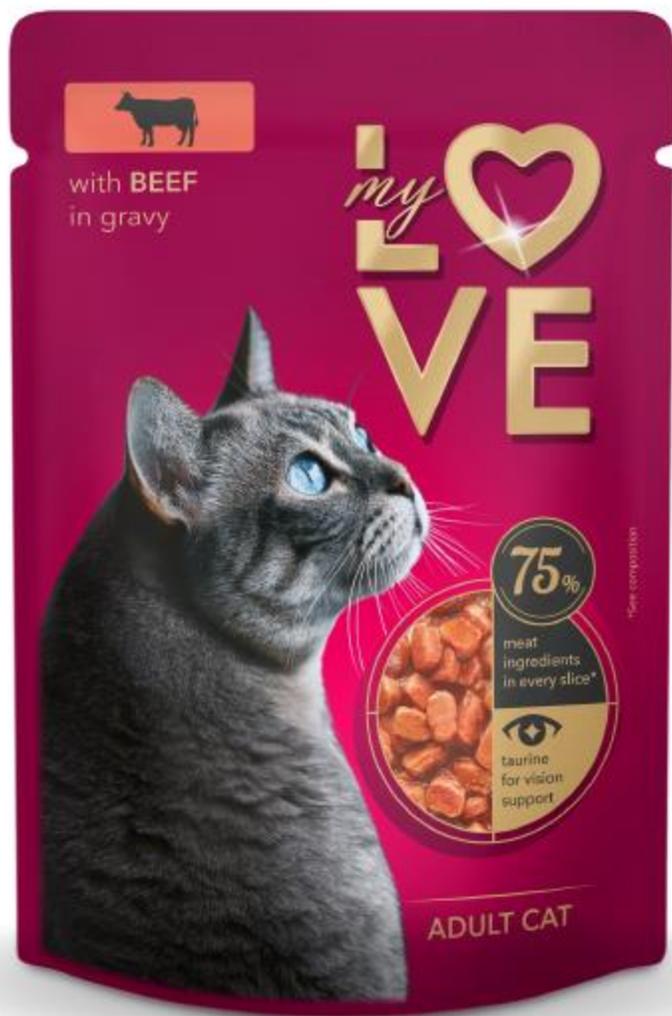
with **TURKEY**
in gravy

Composition: 75 % meat and animal derivatives in slices (5 % of turkey), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E , vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



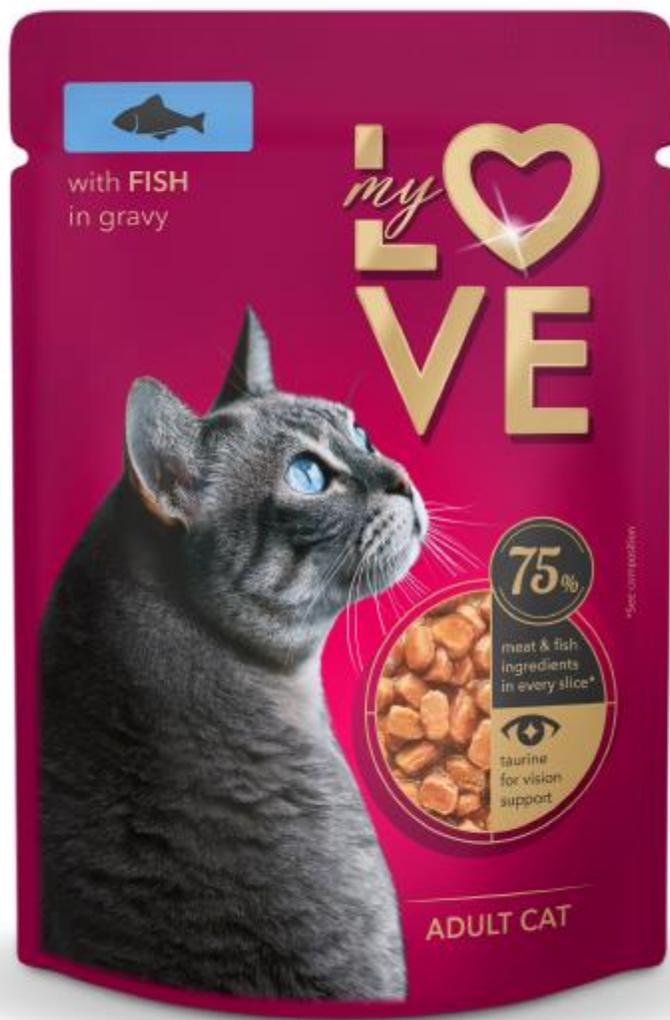
with **BEEF**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of beef), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



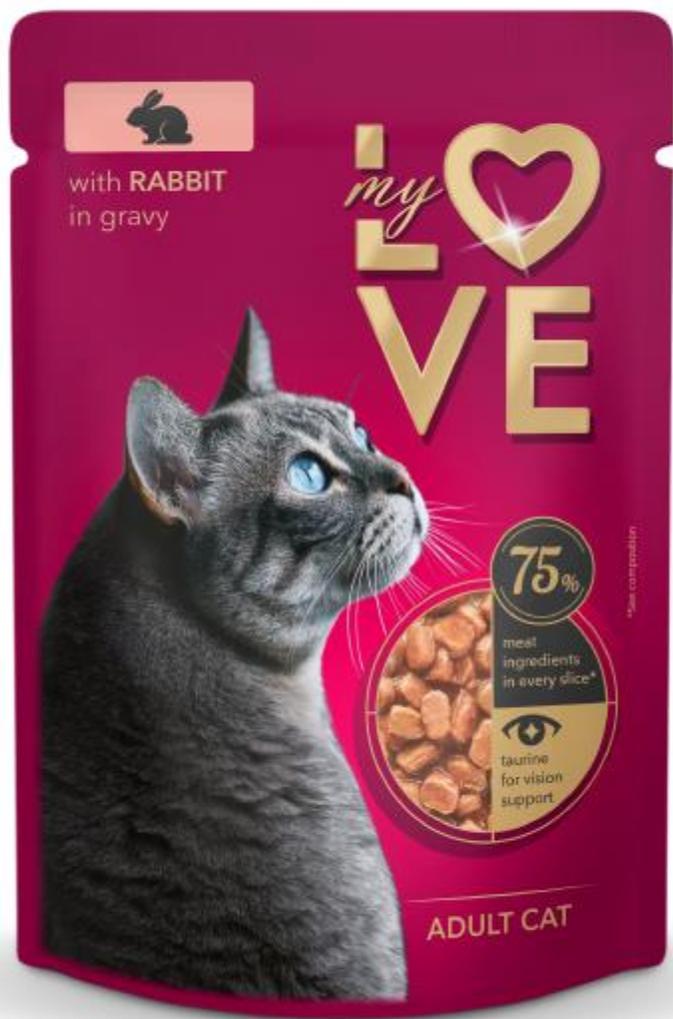
with **FISH**
in gravy

Composition: 71 % meat and animal derivatives in slices, cereals, fish and fish derivatives 4 %, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid , taurine, choline, zinc, manganese, copper, iodine.

85 g



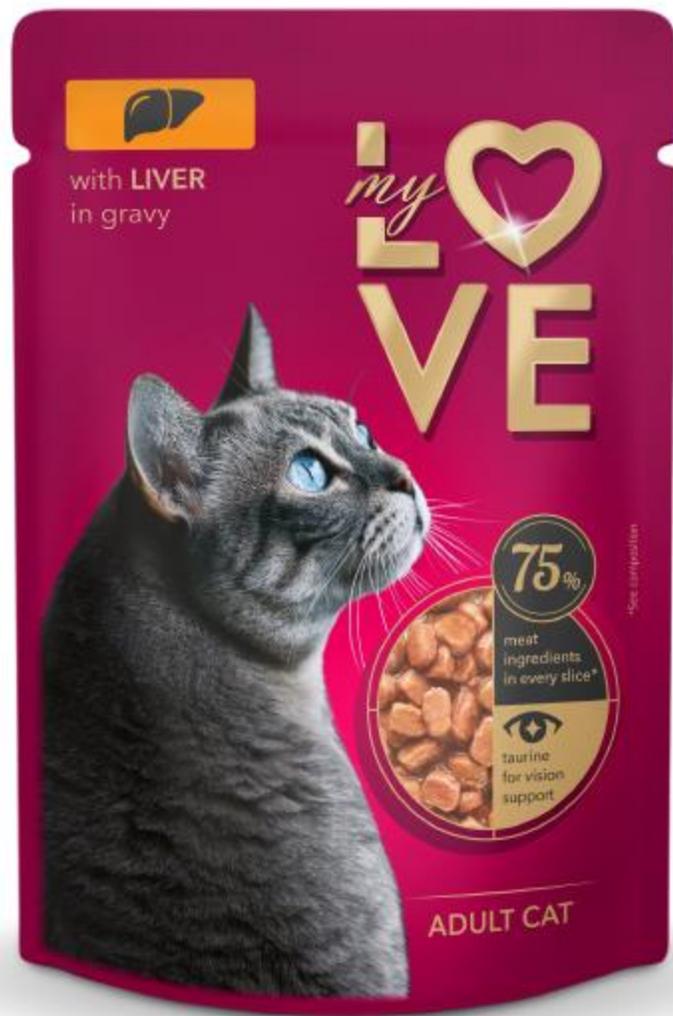
with **RABBIT**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of rabbit), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A , vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



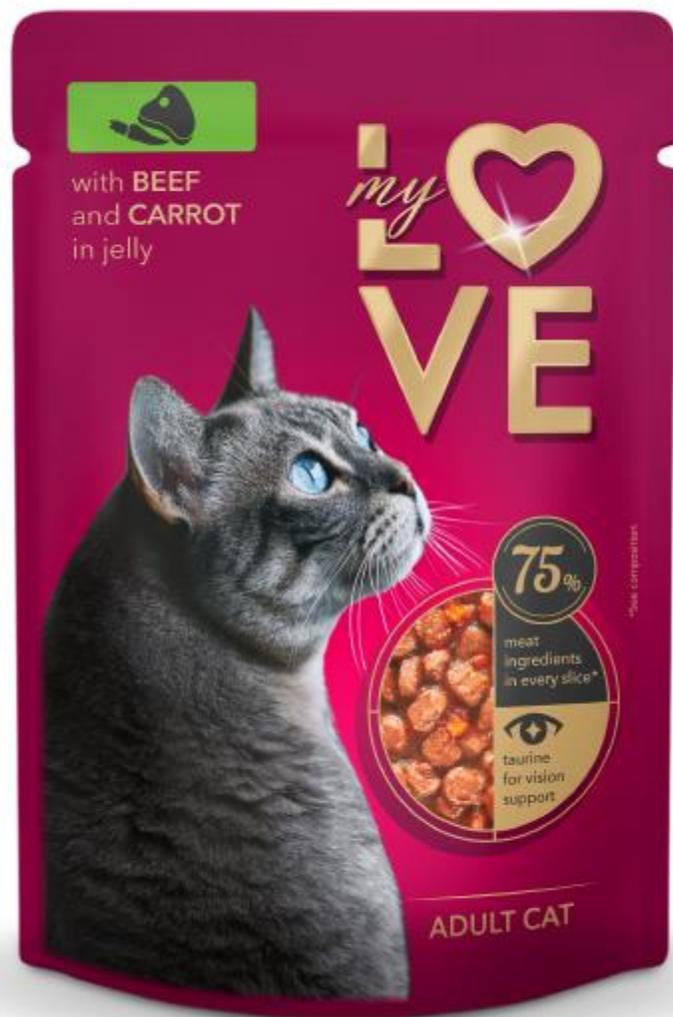
with **LIVER**
in gravy

Composition: 71 % meat and animal derivatives in slices (6 % of liver), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



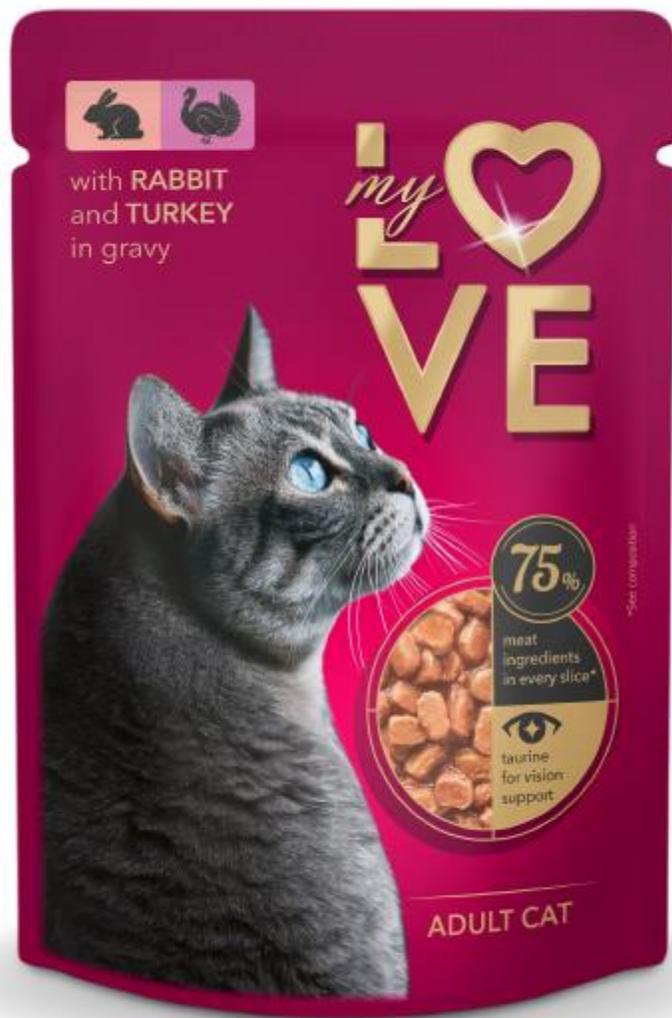
with **BEEF** and **CARROT**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of beef), cereals, vegetables (carrot 2,5 %), minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



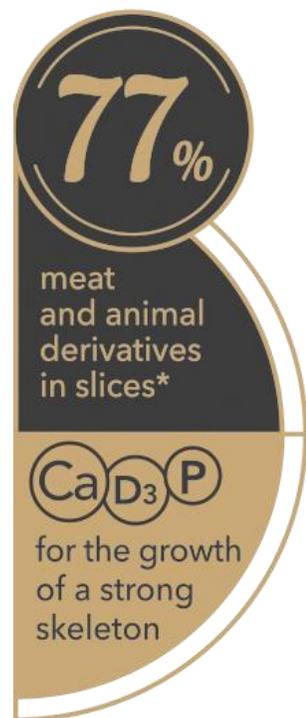
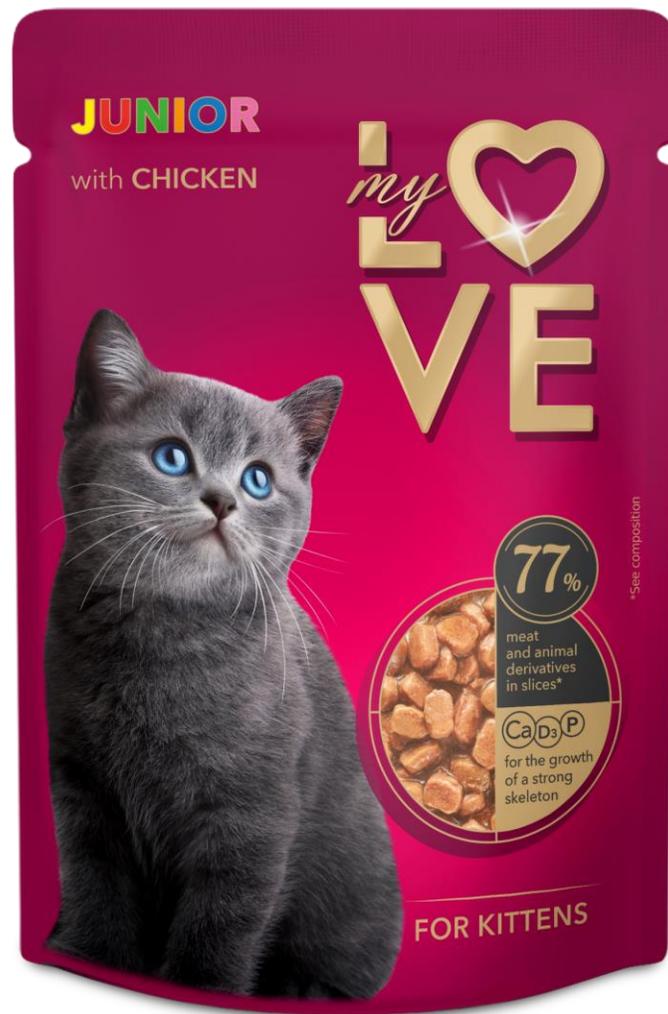
with **RABBIT** and **TURKEY**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of rabbit, 4 % of turkey), cereals, minerals, vegetable protein extracts, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4,5 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, folic acid, taurine, choline, zinc, manganese, copper, iodine.

85 g



for **KITTENS** with **CHICKEN**

Composition: 77 % meat and animal derivatives in slices (13 % of chicken), cereals, vegetable protein extracts, minerals, derivatives of vegetable origin.

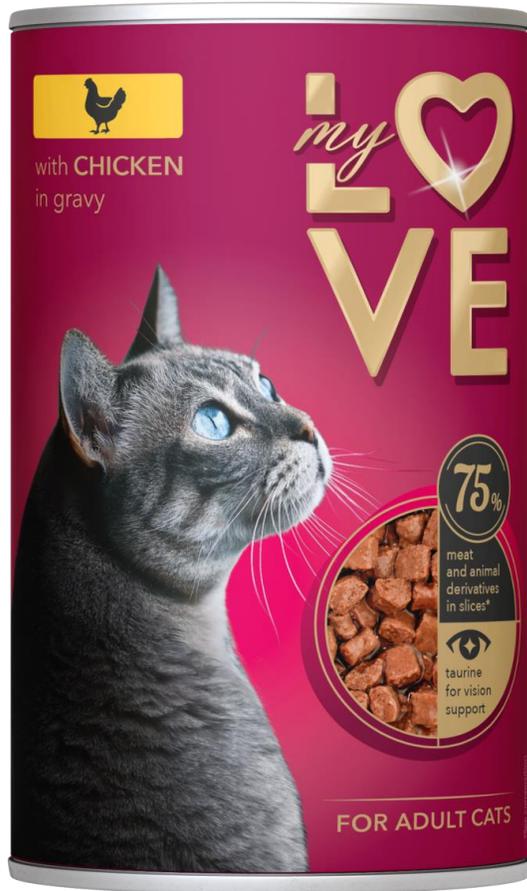
Analytical constituents: crude protein 8 %, crude fat 5,2 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 80 %, calcium 0,35 %, phosphorus 0,25 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin K3, vitamin B1, vitamin B6, vitamin B5, niacin, folic acid, taurine, choline, copper, manganese, zinc, iodine.

85 g

my LOVE

CAN



415 g



with **CHICKEN**

Composition: 75 % meat and animal derivatives in slices (4 % of chicken), cereals, minerals, various sugars.

Analytical constituents: crude protein 6,3 %, crude fat 4,4 %, crude ash 1,5 %, crude fibre 0,52 %, moisture 82,5 %.

Additives (per kg of product): Nutritional additives: vitamin D3 (3a671): 100 IU, vitamin E (3a700): 9 mg, taurine (3a370): 500 mg; iron (3b103): 8 mg, zinc (3b605): 9 mg, manganese (3b502): 6,6 mg, copper (3b405): 0,66 mg, iodine (3b202): 0,22 mg.
Metabolizable energy per 100 g of pet food: 359 kJ (86 kcal).

415 g



with **TURKEY**

Composition: 75 % meat and animal derivatives in slices (4 % of turkey), cereals, minerals, various sugars

Analytical constituents: crude protein 6,5 %, crude fat 4,3 %, crude ash 1,4 %, crude fibre 0,52 %, moisture 82,5 %.

Additives (per kg of product): Nutritional additives: vitamin D3 (3a671): 100 IU, vitamin E (3a700): 9 mg, taurine (3a370): 500 mg; iron (3b103): 8 mg, zinc (3b605): 9 mg, manganese (3b502): 6,6 mg, copper (3b405): 0,66 mg, iodine (3b202): 0,22 mg.

Metabolizable energy per 100 g of pet food: 357 kJ (85 kcal).

415 g



with **BEEF**

Composition: 75 % meat and animal derivatives in slices (4 % of beef), cereals, minerals, various sugars.

Analytical constituents: crude protein 6,5 %, crude fat 4,3 %, crude ash 1,4 %, crude fibre 0,52 %, moisture 82,5 %.

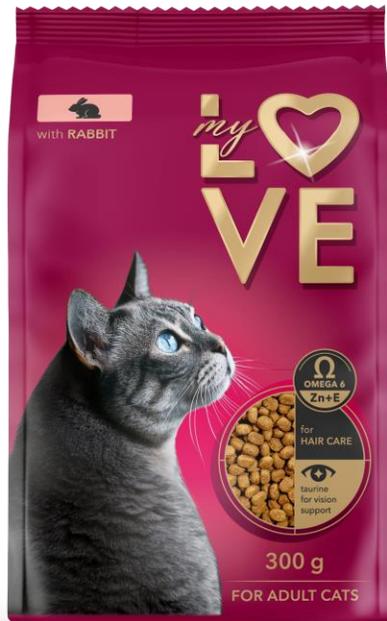
Additives (per kg of product): Nutritional additives: vitamin D3 (3a671): 100 IU, vitamin E (3a700): 9 mg, taurine (3a370): 500 mg; iron (3b103): 8 mg, zinc (3b605): 9 mg, manganese (3b502): 6,6 mg, copper (3b405): 0,66 mg, iodine (3b202): 0,22 mg.

Metabolizable energy per 100 g of pet food: 357 kJ (85 kcal).

415 g

my LOVE

DRY FOOD



with **CHICKEN**

Composition: cereals, meat and animal derivatives 26 % (4 % of chicken), derivatives of vegetable origin, oils and fats, minerals, yeasts.

Analytical constituents: crude protein – 25 %, crude fat – 12 %, crude ash - 7 %, crude fibre – 4 %, omega-6 fatty acids – 2,5 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, vitamin B2, vitamin B6, vitamin B12, vitamin B5, niacin, biotin, folic acid, taurine, choline; iron, copper, manganese, zinc.

Ω
OMEGA 6
Zn+E

for
HAIR CARE

taurine
for vision
support



0,3 kg
0,9 kg
11 kg

with **BEEF**

Composition: cereals, meat and animal derivatives 26 % (4 % of beef), derivatives of vegetable origin, oils and fats, minerals, yeasts.

Analytical constituents: crude protein – 25 %, crude fat – 12 %, crude ash - 7 %, crude fibre – 4 %, omega-6 fatty acids – 2,45 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, vitamin B2, vitamin B6, vitamin B12, vitamin B5, niacin, biotin, folic acid, taurine, choline; iron, copper, manganese, zinc.



Ω
OMEGA 6
Zn+E

for
HAIR CARE

taurine
for vision
support



0,3 kg
0,9 kg
11 kg

with **BEEF, CHICKEN and VEGETABLE**



Ω
OMEGA 6
Zn+E

for
HAIR CARE



taurine
for vision
support



COMPOSITION: cereals, meat and animal derivatives 28 % (4 % of chicken; 1,2 % dehydrated chicken meat, equivalent to 4 % meat of natural moisture; 4 % of beef), derivatives of vegetable origin, oils and fats, minerals, vegetables 0,8 % (0,4 % dried carrots, equivalent to 2,65 % carrots of natural moisture; 0,4 % dry parsley, equivalent to 2,65 % parsley of natural moisture), yeasts.

Analytical constituents: crude protein 25 %, crude fat 12 %, crude ash 7 %, crude fibre 4 %, omega-6 fatty acids 2,39 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, vitamin B2, vitamin B6, vitamin B12, vitamin B5, niacin, biotin, folic acid, taurine, choline; iron, copper, manganese, zinc.

0,3 kg
0,9 kg
11 kg

with **RABBIT**

COMPOSITION: cereals, meat and animal derivatives 27 % (4 % of rabbit), derivatives of vegetable origin, oils and fats, minerals, yeasts.

ANALYTICAL CONSTITUENTS: crude protein – 25 %, crude fat – 12 %, crude ash - 7 %, crude fibre – 4 %, omega-6 fatty acids – 2,5 %.

ADDITIVES (per kg of product): Vitamin A, Vitamin D3, Vitamin E, Vitamin B1, Vitamin B2, Vitamin B6, Vitamin B12, Vitamin B5, Niacin,, Folic acid, Taurine; Choline; Iron, Copper, Manganese, Zinc.



0,3 kg
0,9 kg
11 kg

Ω
OMEGA 6
Zn+E

for
HAIR CARE

taurine
for vision
support

for **KITTENS**

Composition: cereals, meat and animal derivatives 27 % (4 % of chicken), vegetable protein extracts, oils and fats, derivatives of vegetable origin, minerals, yeasts.

Analytical constituents: crude protein 28 %, crude fat 12 %, crude ash 6,5 %, crude fibre 2,3 %, calcium 1 %, phosphorus 0,8 %, omega-6 fatty acids 3,2 %.

ADDITIVES (per kg of product): Vitamin A, Vitamin D3, Vitamin E, Vitamin B1, Vitamin B2, Vitamin B6, Vitamin B12, Vitamin B5, Niacin, Folic acid, Taurine; Choline; Iron, Copper, Manganese, Zinc.

Ω
OMEGA 6
Zn+E

for
HAIR CARE

taurine
for vision
support



0,9 kg
11 kg

FOR DOGS





with **TURKEY** in gravy

Composition: 75 % meat and animal derivatives in slices (4 % turkey), cereals, fish and fish derivatives, minerals, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin D3, vitamin E, copper, manganese, zinc, iodine.

4 x  400 g



with **BEEF**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % beef), cereals, fish and fish derivatives, minerals, derivatives of vegetable origin.

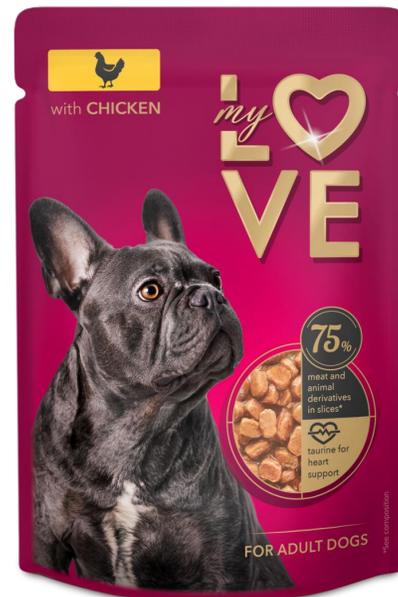
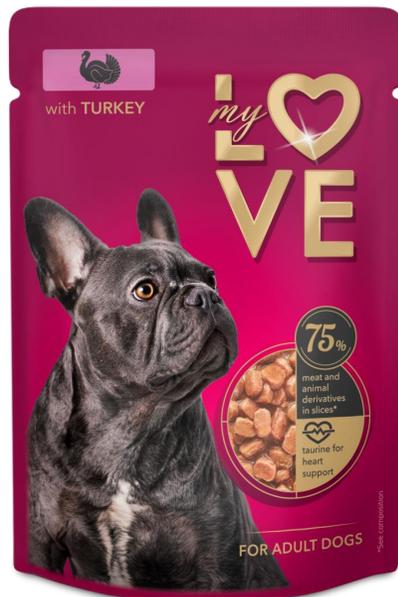
Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin D3, vitamin E, copper, manganese, zinc, iodine.

4 x  400 g

my LOVE

POUCH





with **TURKEY**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % turkey), cereals, fish and fish derivatives, minerals, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin D3, vitamin E, copper, manganese, zinc, iodine.

100g



with **BEEF**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % beef), cereals, fish and fish derivatives, minerals, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives (per kg of product): vitamin D3, vitamin E, copper, manganese, zinc, iodine.

100g



with **CHICKEN** in gravy

Composition: 75 % meat and animal derivatives in slices (5 % of chicken), cereals, minerals, fish and fish derivatives, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives: vitamin D3 (3a671): 100 IU, vitamin E (3a700): 50 mg, taurine (3a370): 255 mg; copper (3b405): 0,65 mg, manganese (3b503): 1,56 mg, zinc (3b605): 8,25 mg, iodine (3b201): 0,33 mg.

100g



with **LIVER**
in gravy

Composition: 75 % meat and animal derivatives in slices (4 % of liver), cereals, minerals, fish and fish derivatives, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

Additives: vitamin D3 (3a671): 100 IU, vitamin E (3a700): 50 mg, taurine (3a370): 255 mg; copper (3b405): 0,65 mg, manganese (3b503): 1,56 mg, zinc (3b605): 8,25 mg, iodine (3b201): 0,33 mg.

100g



with **FISH**
in gravy

Composition: 71 % meat and animal derivatives in slices, cereals, fish and fish derivatives 4 %, minerals, derivatives of vegetable origin.

Analytical constituents: crude protein 7 %, crude fat 4 %, crude ash 2,5 %, crude fibre 0,3 %, moisture 82 %.

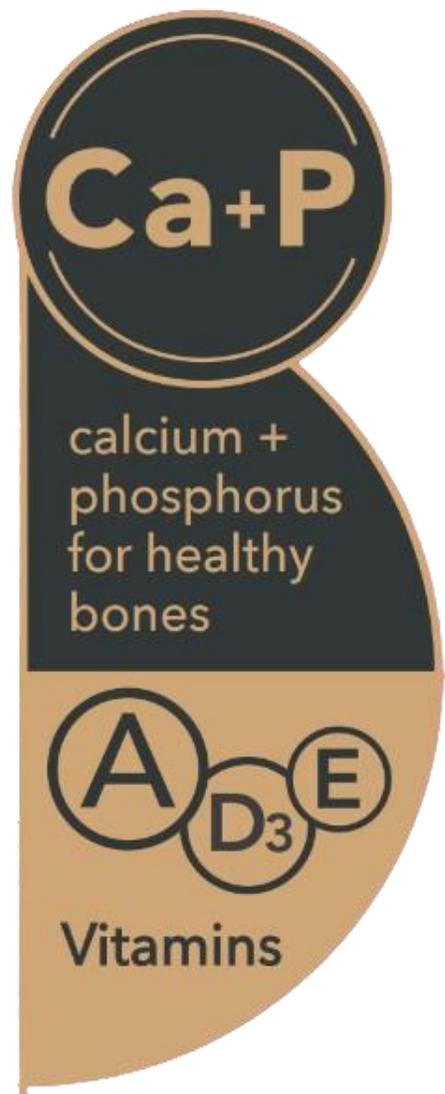
Additives: vitamin D3 (3a671): 100 IU, vitamin E (3a700): 50 mg, taurine (3a370): 255 mg; copper (3b405): 0,65 mg, manganese (3b503): 1,56 mg, zinc (3b605): 8,25 mg, iodine (3b201): 0,33 mg.

100g

my LOVE

DRY FOOD





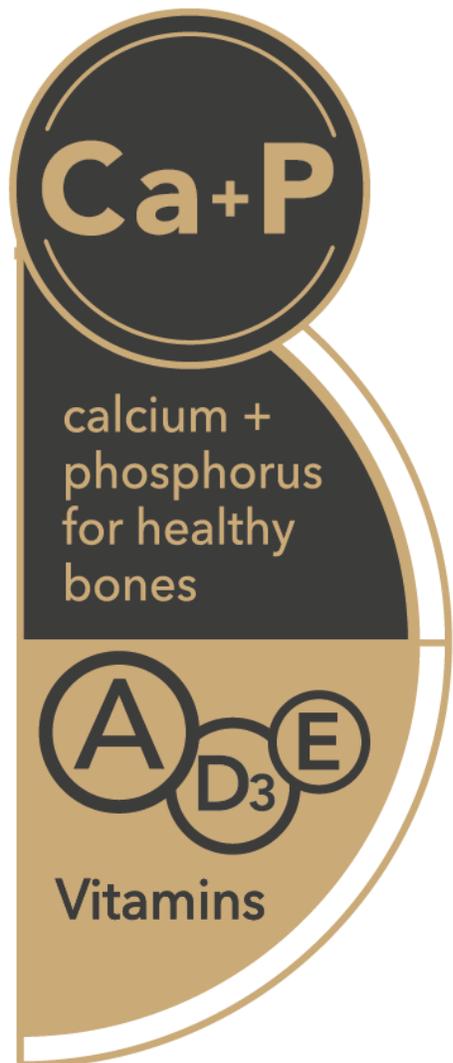
with **BEEF**

Composition: maize, wheat bran, dehydrated chicken protein 8 %, dehydrated beef protein 4 %, beef fat, hydrolyzed chicken protein, minerals, sunflower oil.

Analytical constituents: crude protein – 17 %, crude fat – 7,5 %, crude ash – 6,5 %, crude fibre – 4 %, calcium - 1 %, phosphorus – 0,8 %.

Additives (per kg of product): Nutritional additives: vitamin A (3a672a): 7 200 IU, vitamin D3 (3a671): 500 IU, vitamin E (3a700): 50 mg; copper (3b405): 4,5 mg, zinc (3b605): 42 mg, selenium (3b801) 0,03 mg.

11 kg



with **ACTIVE**

Composition: cereals, derivatives of vegetable origin, meat and animal derivatives (6% of chicken), oils and fats, minerals, yeasts.

Analytical constituents: crude protein – 22 %, crude fat – 12 %, crude ash – 7,5 %, crude fibre – 4,2 %, calcium – 1,8 %, phosphorus – 1,4 %, omega-6 fatty acids – 5,5 %.

Additives (per kg of product): vitamin A, vitamin D₃, vitamin E, vitamin B1, vitamin B2, vitamin B5, vitamin B6, vitamin B12, iron, copper, manganese, zinc, iodine, selenium.

11 kg



JUNIOR for PUPPIES

Composition: maize, dehydrated chicken protein 29 %, wheat bran, chicken fat, hydrolyzed chicken protein, sunflower oil, minerals, linseed, sugar beet pulp, salmon oil, brewery yeast.

Analytical constituents: crude protein – 26 %, crude fat - 15 %, crude ash – 6 %, crude fibre – 3 %, calcium – 1,4 %, phosphorus – 1,1 %, potassium – 0,6 %, omega-3 fatty acids - 0,4 %, omega-6 fatty acids – 2,9 %.

Additives (per kg of product): vitamin A, vitamin D3, vitamin E, vitamin B1, vitamin B2, vitamin B6, vitamin B12, vitamin K3, vitamin B5, niacin, biotin, folic; choline, copper, zinc, selenium.

11 kg



THANKS