



THE INNOVATIVE  
CONCEPT  
FOR  
ECO-DESIGNED  
CAT HOUSES





# An innovative concept!



Discover **CAT LODGE**, a new range specifically for cats, in keeping with an **eco-design** approach.

This **innovative concept** consists of **sustainable** and more **environmentally friendly** eco-designed cat trees and small houses:

- 1 hammock
- 1 house
- 1 scratcher
- 1 cabin
- 1 cat tree, 90 cm
- 1 cat tree, 1.60 m

Discover our FSC®-certified products





# An original, environmentally responsible design



Better for  
**MY PLANET**

CAT LODGE was **designed in France**, based on an **original Zolux creation**. The product is **made in Europe**.

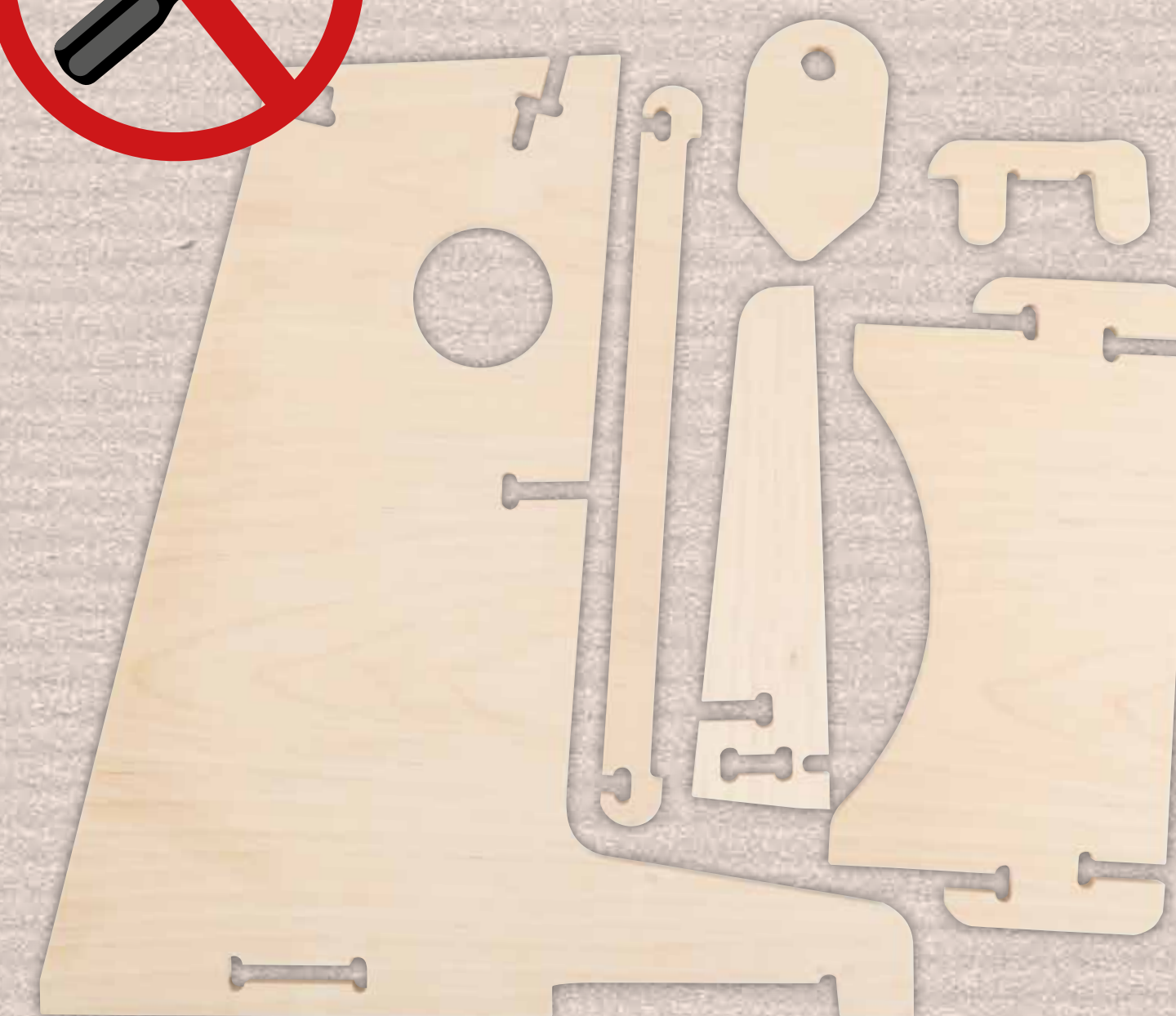
This concept has a contemporary design consisting of wooden components with an **ingenious interlocking system**.

A locking mechanism holds certain components together, for perfect stability.

**No screws are required.**

The shape and size of certain components have been adjusted to **optimise the use of materials**.

The products are designed to be flat-packed and to vastly **reduce the amount of packaging**.





# Recyclable products



**Product recyclability** was incorporated into the CAT LODGE design phase:

- The frame is made from untreated wood: recyclable
- All fabric parts can be detached: recyclable
- Packaging is made from cardboard: recyclable





# Quality materials!



All CAT LODGE products are made from **environmentally friendly, quality materials:**

## Wood:



La marque de la gestion forestière responsable



FSC® wood: the birch wood frame is **sourced from FSC®-certified sustainably managed forests** and other managed sources. The main material used is wood, the characteristic and original feature of the CAT LODGE range.

The **Forest Stewardship Council®** is an environmental organisation which aims to ensure that **wood production** complies with procedures for guaranteeing the **sustainable management of forests**.



The adhesive label, printed on a birch wood base, displays the Zolux signature.



## Textile:

European fabric was selected based on strict criteria in terms of quality and environmental protection.

## Natural fibres:



**sisal:** scratcher and toy. The **scratcher** is made from robust **braided sisal cord** to withstand scratching.



**Hemp:** a large rope to encourage the cat to scratch, play and climb.





# Sustainable products!



CAT LODGE products are **sustainable** owing to:

- the **use of quality materials** which guarantees their **durability over time**.
- the possibility for **replacing all wear items**: scratchers, fabric components and toy or even the hemp rope.
- removable, **machine-washable textile components**.
- **customisable components**, for consumers wishing to add their own personal touch with fabric offcuts or current decorative trends.



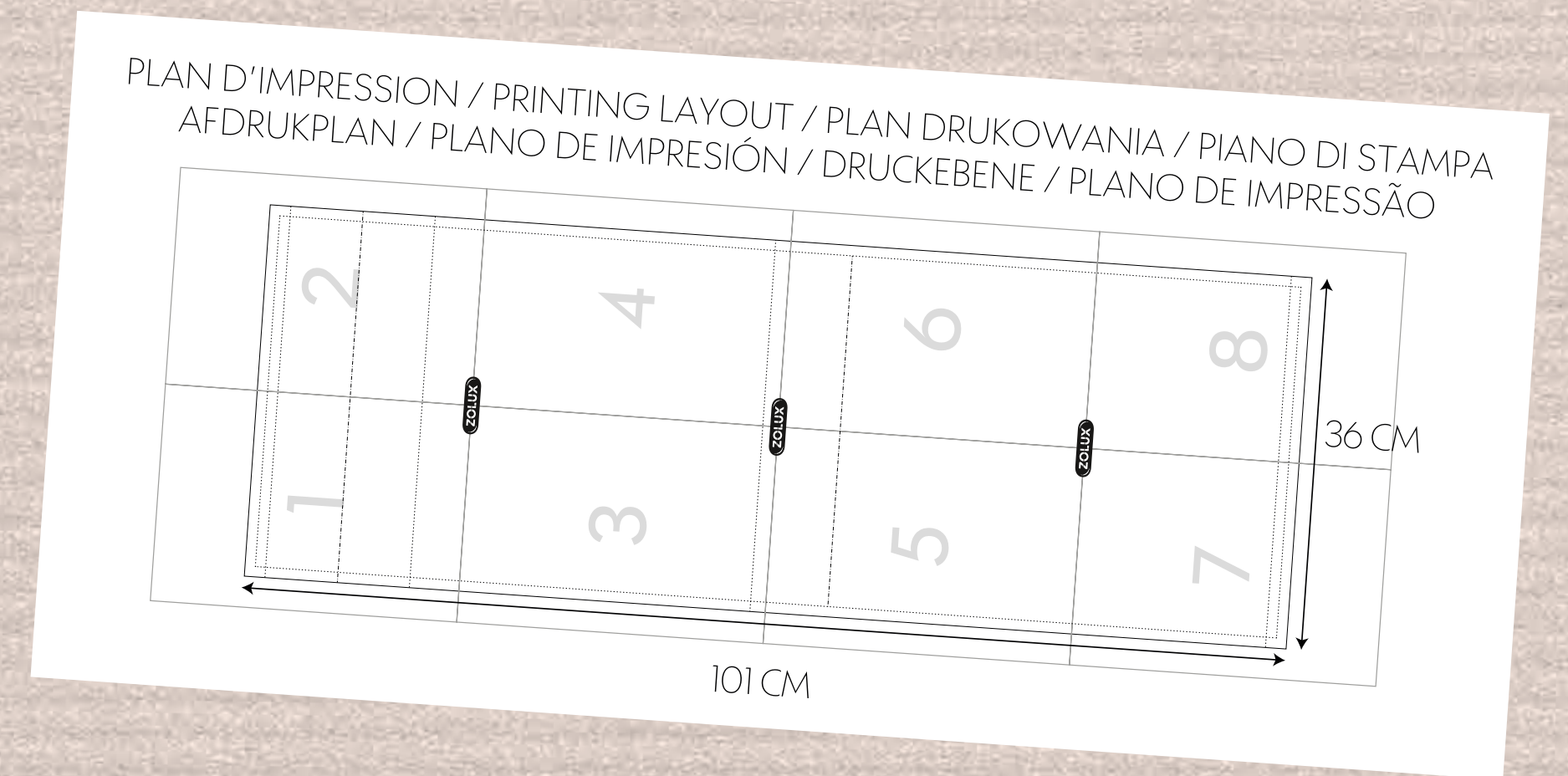


# How can the CAT LODGE be customised?



Patterns for the fabric components are available for consumers who would like to replace worn fabric or customise their CAT LODGE products, via the website:

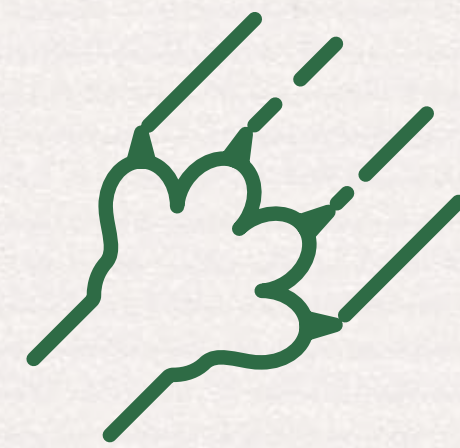
<https://en.zolux.com/new-and-beautiful/sustainable-cat-trees>





# Functional, multipurpose products

Comfortable and fun, CAT LODGE products have made your cat's well-being and essential needs a priority



SCRATCH



SLEEP



PLAY



HIDE







Better for  
**MY PLANET**



# Reduced packaging

Minimal packaging:

- The products are **supplied flat-packed** which **reduce packaging volume by 50%\*** and thus **optimise transport and storage.**
- Using a **non-printed kraft carton** **reduces carton ink weight.**

An uncluttered graphical style:

- **Informative packaging** highlights the key points of the CAT LODGE concept.



\*Compared with the conventional packaging volume for an equivalent-sized ZOLUX cat tree.






# Hammock



A raised bed for your cat.

-  **Replaceable wear item:**
- fabric hammock (ref. 504136)

hammock



## CAT LODGE 1 Hammock FSC®

☑ : 450 x 400 x 210 mm

☑ : 460 x 230 x 40 mm

Outer unit : 1

**504130**



DESIGNED IN FRANCE



Made in Europe



La marque de la gestion forestière responsable





# House



Your cat can use this both **as a bed** and a **hiding place**. To limit the use of materials, the CAT LODGE house was designed without a floor: its soft inner cushion with its perfect fit will keep your cat comfortable.

**Replaceable wear items:**

- fabric roof (ref. 504138)
- inner cushion (ref. 504137)



### CAT LODGE 2 House FSC®

Dim. nu : 310 x 415 x 370 mm

☑ : 430 x 380 x 55 mm

Outer unit : 1

**504131**





# Scratcher



natural braided sisal  
scratcher



cushion

This is made from **natural braided sisal cord**, ideal for sharpening your cat's claws. Cats can **hide** or **relax** underneath the structure.

The practical braided sisal part can be easily replaced, without having to take the whole product apart.

 **Replaceable wear items:**

- scratcher made from natural braided sisal (ref. 504139)
- inner cushion (ref. 504140)



### CAT LODGE 3 Scratcher FSC®

☑ : 480 x 315 x 280 mm

☑ : 485 x 300 x 75 mm

Outer unit : 1

**504132**



DESIGNED  
IN FRANCE

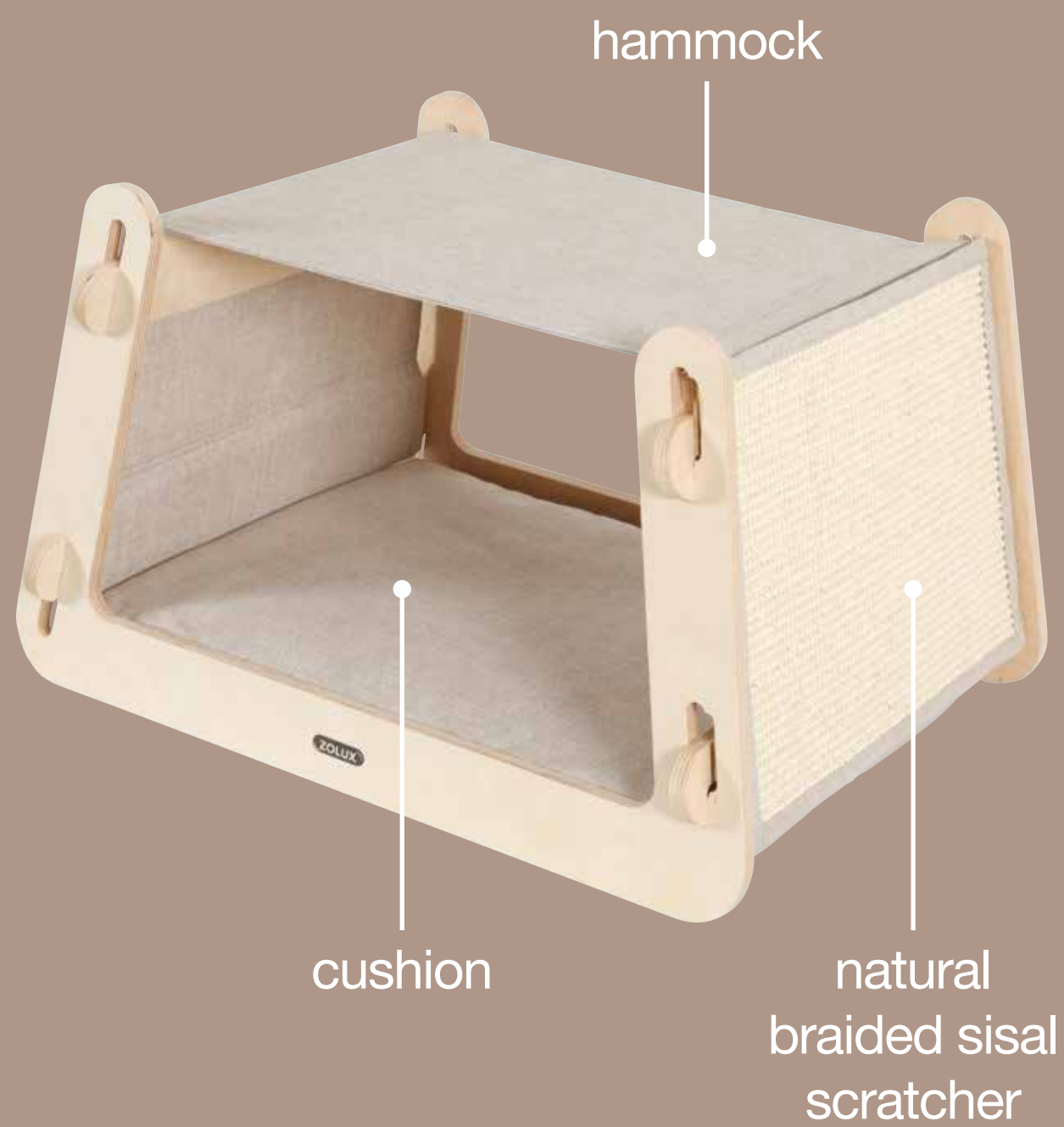


La marque de la  
gestion forestière  
responsable





# Cabin



This is a **3-in-1 product**: it combines the **hammock**, **house/hiding place** and **scratcher**

**Replaceable wear items:**

- scratcher made from natural braided sisal (ref. 504142)
- fabric roof (ref. 504141)
- inner cushion (ref. 504143)



**CAT LODGE 4 Cabin FSC®**

☑ : 490 x 380 x 300 mm  
 ☑ : 500 x 315 x 75 mm  
 Outer unit : 1

**504133**





# Cat tree, 90 cm



This has a very **large scratching surface**, made from natural braided sisal, ideal for sharpening your cat's claws.

It has a **bare platform** where your cat can play with a **sisal ball**. Another platform, slightly higher up, has a **soft quilted cushion**

for your cat's well-being and comfort. Lastly, on the top level, a **hammock** offers your cat an additional place to relax.

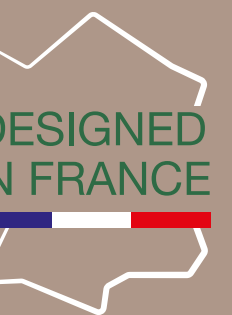
This cat tree is **very stable** due to its thick, wide base and interlocking system.

The **practical** sisal scratcher can be easily replaced, without having to take the whole cat tree apart

### CAT LODGE 5 Cat Tree 90CM FSC®

☑ : 705 x 580 x 900 mm  
 ☑ : 620 x 135 x 590 mm  
 Weight : 14 Kg  
 Outer unit : 1

**504134**



La marque de la gestion forestière responsable





# Cat tree, 90 cm

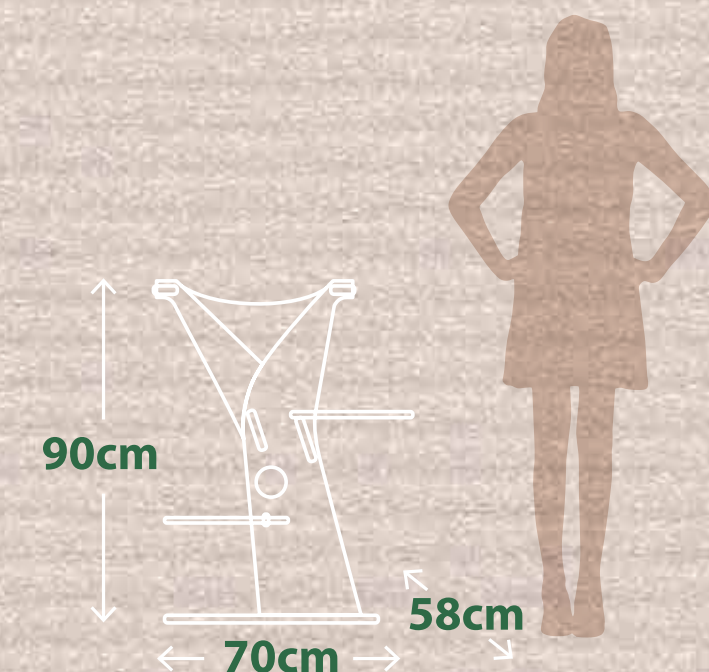


## Replaceable wear items:

- scratcher made from natural braided sisal (ref. 504144)
- large cushion (ref. 504145)
- natural sisal toy (ref. 504149)
- fabric hammock (ref. 504146)



Capacity

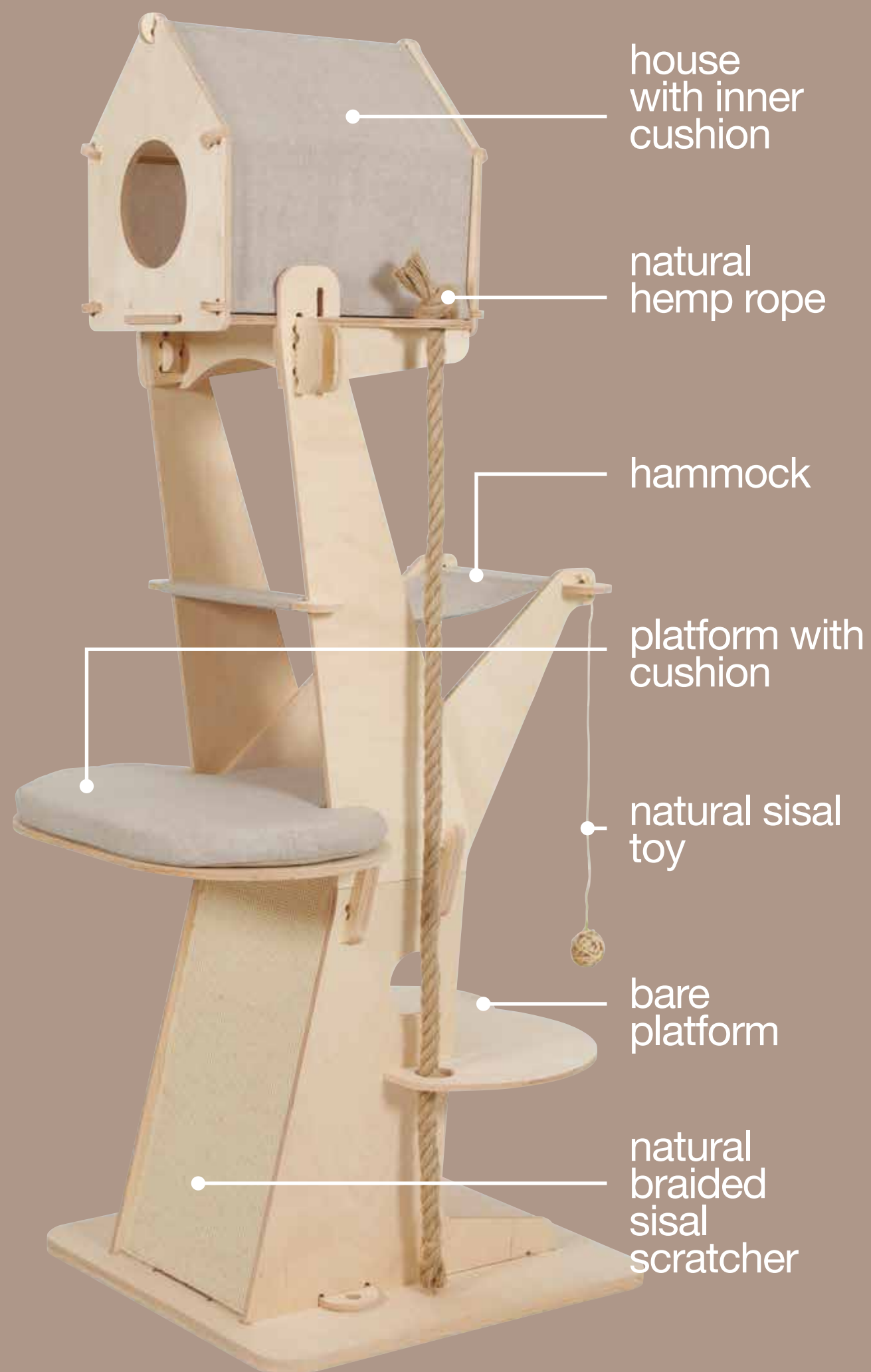


La marque de la gestion forestière responsable





# Cat tree, 1.60 m



It has the same characteristics as the smaller model, but with a **house** at the very top, an additional hiding place for your pet.

It also has a **large natural hemp rope** to entertain your cat, or for sharpening claws.

### CAT LODGE 6 Cat Tree 1M60 FSC®

☑ : 705 x 580 x 1600 mm

☑ : 610 x 175 x 670 mm

Weight : 18 Kg

Outer unit : 1

**504135**



La marque de la gestion forestière responsable

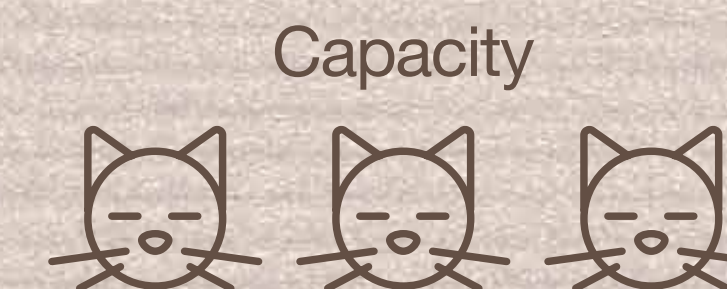
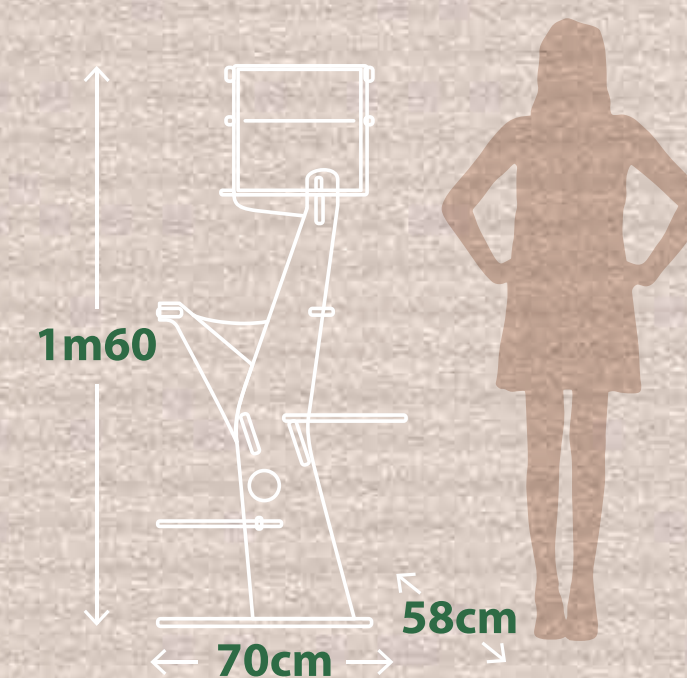






### Replaceable wear items:

- scratcher made from natural braided sisal (ref. 504144)
- large cushion (ref. 504145)
- natural sisal toy (ref. 504149)
- fabric hammock (ref. 504147)
- fabric roof for the house (ref. 504138)
- inner cushion for the house (ref. 504137)
- natural hemp rope (ref. 504148)



La marque de la gestion forestière responsable





# Replaceable wear items



## HAMMOCK FOR THE SIMPLE HAMMOCK

☑ : 477 x 305 x 4 mm

Outer unit : 1

**504136**



## HOUSE CUSHION

☑ : 250 x 360 x 40 mm

Outer unit : 1

**504137**



## HOUSE ROOF

☑ : 830 x 360 x 4 mm

Outer unit : 1

**504138**



## SCRATCHER FOR THE SIMPLE SCRATCHER

☑ : 260 x 300 x 10 mm

Outer unit : 1

**504139**

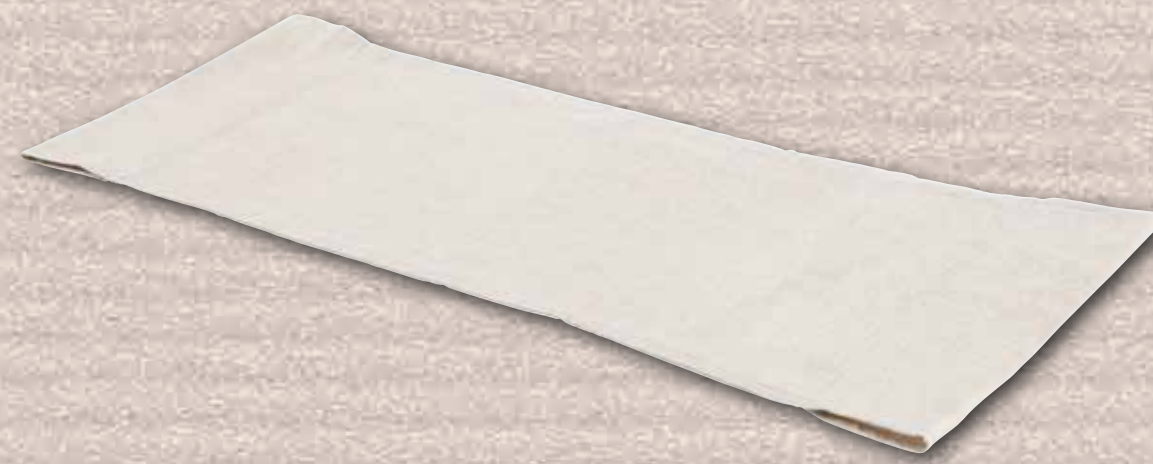


## SCRATCHER CUSHION

☑ : 290 x 240 x 40 mm

Outer unit : 1

**504140**

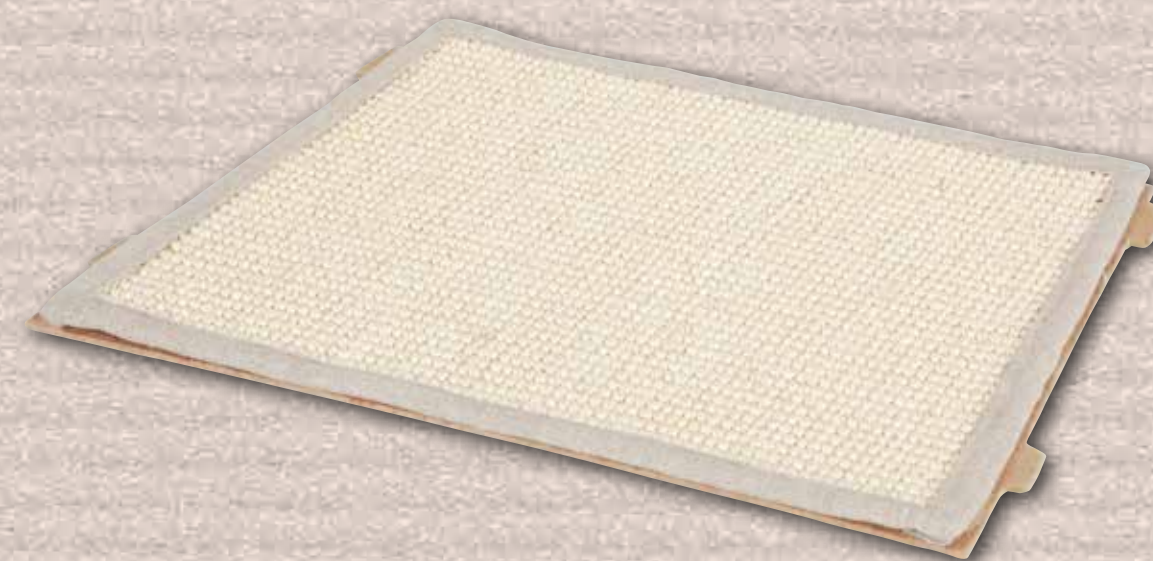


## CABIN ROOF

☑ : 655 x 315 x 4 mm

Outer unit : 1

**504141**



## CABIN SCRATCHER

☑ : 335 x 10 x 245 mm

Outer unit : 1

**504142**





# Replaceable wear items



## CABIN CUSHION

☑ : 430 x 310 x 40 mm

Outer unit : 1

**504143**

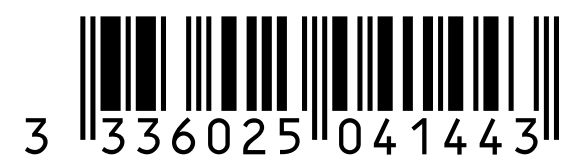


## CAT TREE SCRATCHER 5 AND 6

☑ : 300 x 10 x 610 mm

Outer unit : 1

**504144**

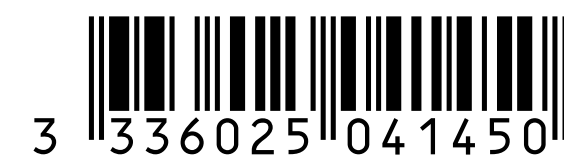


## CAT TREE CUSHION 5 AND 6

☑ : 570 x 475 x 40 mm

Outer unit : 1

**504145**



## CAT TREE HAMMOCK 5

☑ : 595 x 290 x 4 mm

Outer unit : 1

**504146**



## CAT TREE HAMMOCK 6

☑ : 520 x 290 x 4 mm

Outer unit : 1

**504147**



## CAT TREE ROPE 6

☑ : 60 x 60 x 1250 mm

Outer unit : 1

**504148**



## CAT TREE TOY 5 AND 6

☑ : 45 x 45 x 500 mm

Outer unit : 1

**504149**

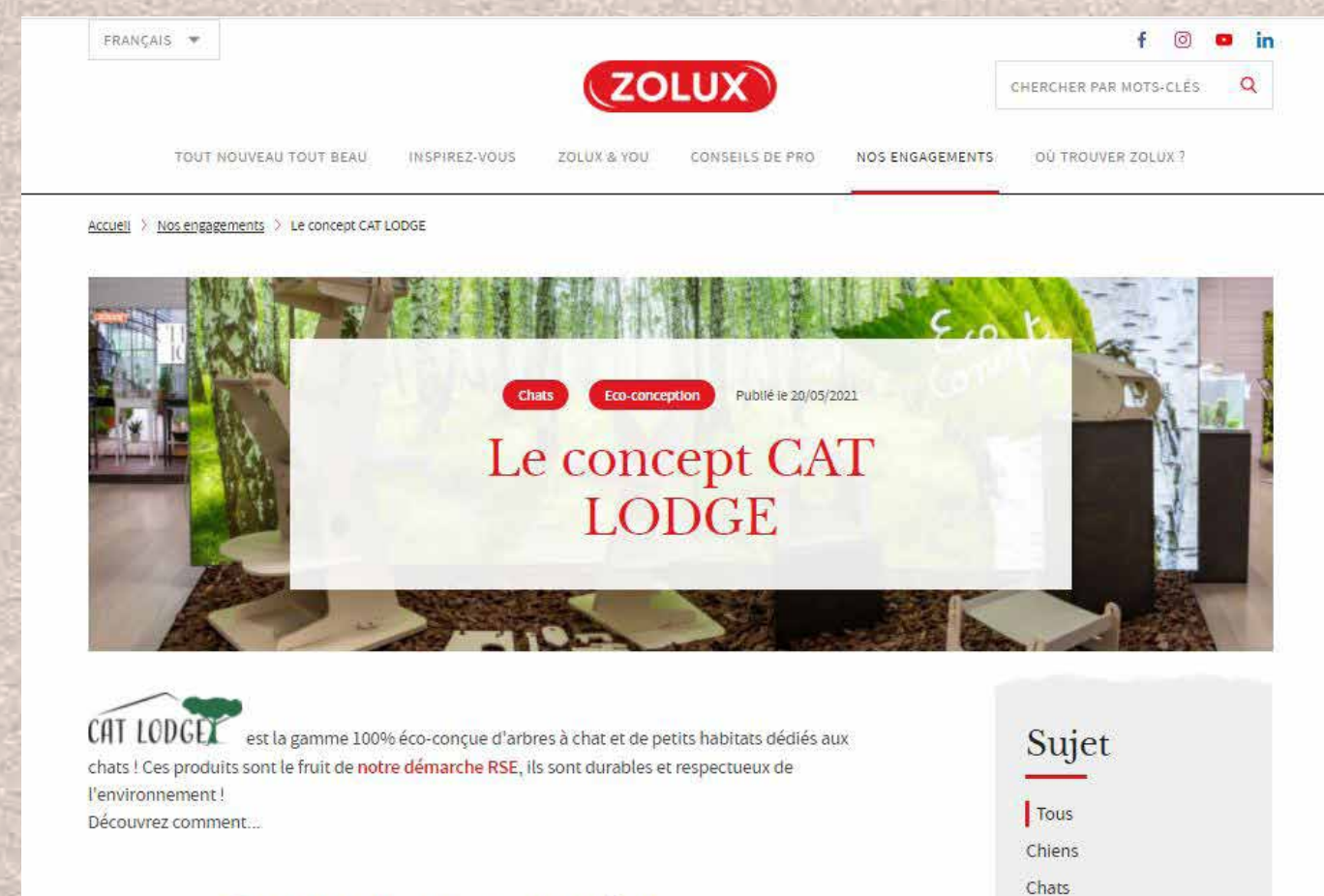




# Dedicate web space



Each CAT LODGE product is supplied with **detailed assembly instructions** and a QR code for our website where you can watch **assembly tutorial videos**.



The QR code, also printed on the packaging and communication resources, allows access to a **dedicated space on our website**, with **all information** related to the CAT LODGE concept available in one place.





# Merchandising



Example of the full concept displayed on a podium



Example of the shelf space display





# 'CAT LODGE, the right choice for your pet and for the planet!



Good for  
**MY PET**

Offer your cat a both **stylish** and **eco-designed** home, thanks to the **wide range of CAT LODGE** models.



Better for  
**MY PLANET**

By choosing CAT LODGE, you are opting for a product which is not only **good for your pet**, but also **better for the planet**.

