



**NEW!
TRAINING
RANGE**

Coachi®

Play. Learn. Grow. Together.

Our expertly designed Coachi range was developed by Dr Roger Mugford and his team of training & behaviour specialists at the Company of Animals, who have been helping dogs and creating unique product solutions since 1979.

The range is focused on training through positive learning experiences, helping to create a loving bond between owners and their dogs.

Coachi is perfect for tackling the challenges presented to all dog owners, as well as providing innovation to those more experienced, dog trainers and professionals.

Designed to make training easy, approachable and fun!



Uniquely designed for all stages of dog training



Recall & Manners

learn

Learning the basics of social behaviour through positive and rewarding experiences.



Reward Toys

play

Engaging through play, to develop a positive and happy relationship with the dog. Play with a purpose.



Clickers & Retrieval

fun & tricks

Extra fun to strengthen the bond and build the relationship further, helping to raise confident dogs.



Find us   

To explore our collection visit www.companyofanimals.com



Key selling points:

- ✓ Developed and created by Dr Roger Mugford & experts at the Company of Animals
- ✓ Uniquely designed for all ages and stages of training, from puppies 8 weeks+
- ✓ Stylish & attractive, colour coordinated products designed for consumer appeal
- ✓ Innovative: Coachi is the first training range to incorporate play to the category
- ✓ The range is focused on promoting humane and positive training



Product Range:

learn	play	fun & tricks
Two-Tone Whistle 	Tuggi Tug 	Whizzclick 
Professional Whistle 	Tuggi Spider 	Multi-Clicker 
Training Whistle 	Tuggi Hide 	Target Stick 
Toilet Training Bells 	Tuggi Ball 	Train & Treat Bags 
Puppy Training Line 	Tuggi Helix 	Training Dumbbell 
Training Line (5m & 10m) 	Chase & Crinkle 	Training Dummy 
Training Line (Waterproof) 	Chase & Treat 	Fetch & Reward 

Reasons to stock

All dogs regardless of age or breed require training.

64% of owners acquire their dog as a puppy and are key targets for training products.

Coachi is the first training range to categorise products and really focus on consumer needs.

Easy to shop, colour coded & multi-lingual, packaging features a QR code for easy reference & it's recyclable too!

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