



May 2022  
Cosmetic bar range

# BiOdene

ANIMAL BY NATURE



# BiOdene

## ANIMAL BY NATURE

BIODENE is a French hygiene and care brand which takes utmost care to protect animal wellbeing and the planet.



Veterinary supervision



Eco-designed



Made in France



Organic



Sustainable development is central to our goals, as shown by the environmental certification (Edencert, Ecosoin Bio for animals and AB/Organic Farming) obtained for our products, together with brand commitment to the international organisation "One Percent for the Planet".



# BiOdene

A BRAND COMMITTED  
TO PROTECTING THE ENVIRONMENT



**FOR THE  
PLANET**<sup>SM</sup>

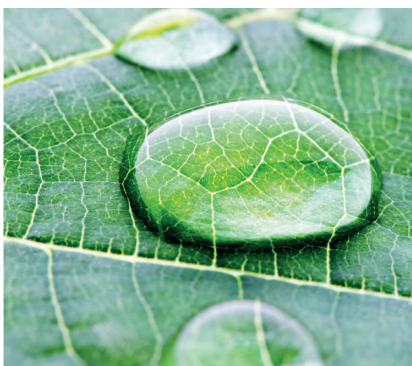
**MEMBER**

The Francodex Biodene brand is a partner of the One Percent for the Planet organisation.

One Percent for the Planet is a non-profit organisation which brings together companies and associations to protect the environment.

As a member, Biodene donates 1% of its sales excluding taxes to approved associations dedicated to environmental protection.

The logo of the collective is therefore displayed **on the back of all Biodene products!**



# BiOdene

## A BRAND COMMITTED TO A **CORPORATE SOCIAL AND ENVIRONMENTAL** RESPONSIBILITY APPROACH



# HORIZON

Biodene is a Francodex brand, which is part of the family-run Zolux Group, which creates, manufactures and distributes pet products, and is based in Charente Maritime.

The Zolux Group is mobilising all its teams and is committed to animal welfare, the wellbeing of its employees and sustainable development, via its corporate social and environmental responsibility approach.



Good for  
**MY PET**



Happy in  
**MY JOB**



Better for  
**MY PLANET**

For more information on our corporate social and environmental responsibility approach:

[www.zoluxgroupe-horizon.com](http://www.zoluxgroupe-horizon.com)

A close-up, profile view of a brown and white dog's head and neck. The dog is looking to the right. A fine mist of water is being sprayed onto its fur from the left, creating a shimmering effect. The background is a soft-focus green field with a bright, hazy sky. In the bottom left corner, there is a small graphic of a green leafy branch.

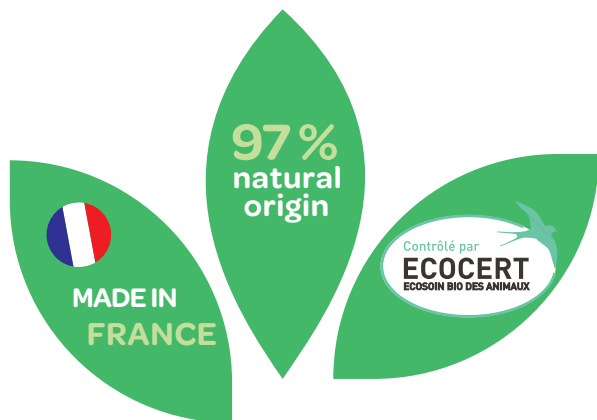
# BiOdene

A new **organic** and **zero-waste**  
**cosmetic bar range** for dogs !



# BiOdene

**A RANGE COMPRISING FOUR REFERENCES  
OF ENVIRONMENTALLY RESPONSIBLE COSMETIC BARS!**



-  **100% made in France**  
with carefully selected raw materials.
-  **Natural-origin ingredients**  
At least 97% natural-origin ingredients. These are botanical or mineral-origin ingredients.
-  **A zero-waste approach.**  
Only 100% recyclable eco-designed cardboard packaging is used.
-  **ECOSOIN BIO FOR ANIMALS-certified products**  
A guarantee of natural, organic and environmentally friendly product quality, provided by an independent body.

Designed under



veterinary supervision

# BiOdene

## SHAMPOO BAR FOR ALL COAT TYPES

Made in France, under veterinary supervision, with 97% natural-origin ingredients, Biodene Shampoo Bar for all coat types is a genuine treatment which moisturises and nourishes your pet's coat, leaving it soft, clean and tangle-free, with a light natural fragrance.

Sulfate-free, with a physiological pH, this shampoo produces a light foam which is easy to rinse, and is thus suitable for regular use.

*This shampoo bar is a genuine ecological and economical solution, as part of a sustainable development approach: its zero-plastic packaging is 100% recyclable and the shampoo bar format is sufficient for approximately 25 shampoos.*



**Its healthy, transparent composition helps protect both your pet's and the environment's delicate balance**



*BIODENE SHAMPOO BAR FOR ALL COAT TYPES, Ecosoin-certified, combines the action of ORGANIC coconut oil with moisturising properties, ORGANIC nettle with purifying properties and ORGANIC marsh mallow which facilitates detangling, for a soft coat.*

### Natural ingredients with numerous beneficial properties



**Nettle**  
purifying properties



**Marshmallow**  
leaves the coat soft and easier to detangle



**Coco Oil**  
nourishes the skin

# BiOdene

## SHAMPOO BAR FOR PUPPIES

Made in France, under veterinary supervision, with 97% natural-origin ingredients, Biodene Shampoo Bar for Puppies is rich in organic plants which moisturise and nourish puppies' extremely delicate coats, leaving it soft, clean and shiny, with a light scent of camomile.

Sulfate-free, with a physiological pH, this shampoo produces a light foam which is easy to rinse, and is thus suitable for regular use.



1 shampoo  
bar  
=  
25  
shampoos

**Its healthy, transparent composition helps protect both your pet's delicate skin and the environment.**

### Natural ingredients with numerous beneficial properties



Coco Oil  
nourishes the skin



Chamomile  
softening and  
smoothing



Linden  
silky and shiny coat



*BIODENE SHAMPOO BAR FOR PUPPIES, Ecosoin-certified, combines the action of ORGANIC coconut oil with moisturising properties, ORGANIC chamomile with softening properties and ORGANIC lime blossom which leaves the coat soft and shiny.*



# BiOdene

## ANTI-ITCH SHAMPOO BAR

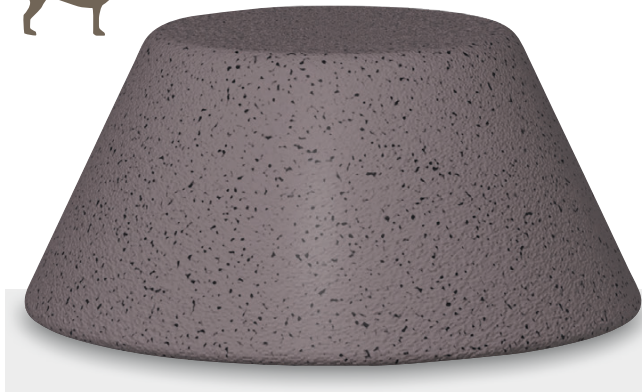
Made in France, under veterinary supervision, with 97% natural-origin ingredients, Biodene Anti-Itch Shampoo Bar is a genuine treatment which soothes and purifies your pet's coat, leaving it soft, nourished and moisturised, with a light scent of shea butter.

Sulfate-free, with a physiological pH, this shampoo produces a light foam which is easy to rinse, and is thus suitable for regular use.

Véritable solution naturelle écologique et économique !



Its healthy, transparent composition helps protect both your pet's delicate skin and the environment.



*BIODENE ANTI-ITCH SHAMPOO BAR, Ecosoin-certified, combines the action of ORGANIC shea butter with nourishing properties, ORGANIC peony and calendula with soothing properties and ORGANIC kaolin which helps absorb excess sebum from the coat.*

### Natural ingredients with numerous beneficial properties



Calendula soothes and regenerates



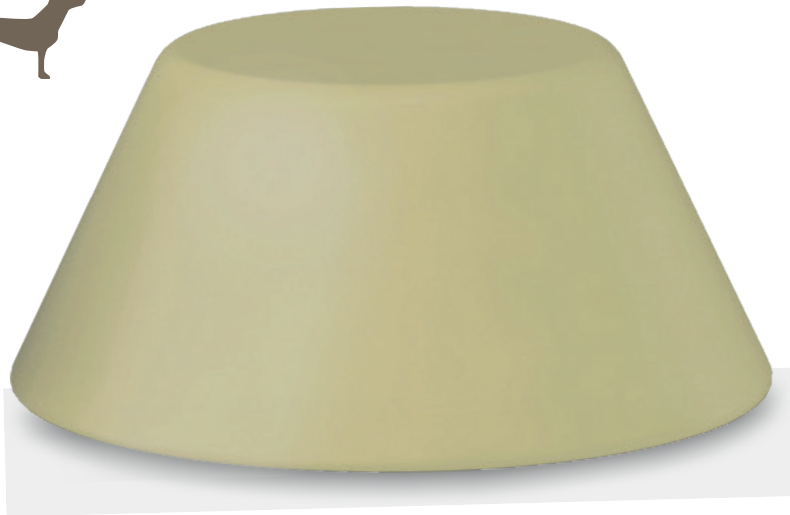
Peony soothes and relieves



Coco oil nourishes the skin

# BiOdene

## CONDITIONER BAR



*BIODENE CONDITIONER BAR, Ecosoin-certified, combines the action of ORGANIC coconut oil with moisturising properties, ORGANIC sesame oil with nourishing properties and ORGANIC shea butter which nourishes and softens the coat.*

Designed under



veterinary supervision

### Natural ingredients with numerous beneficial properties



**Coco oil**  
nourishes the skin



**Sesame oil**  
nourishing and  
detangling



**Shea butter**  
nourishes very dry  
and damaged coat



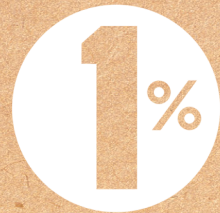
Made in France, under veterinary supervision, with 100% natural-origin ingredients, Biodene Conditioner Bar is a highly nutrient organic treatment which leaves your pet's coat feeling soft.

This treatment is particularly suitable for dogs with long coats requiring detangling.



BiÓdene

ANIMAL  
BY NATURE



FOR THE  
PLANET®

— MEMBER —