Established in 2015, the SDGs “provide a shared blueprint for peace and prosperity for people and the planet, now and into the future.”

“The pet industry reaches communities and environments all over the world. The SDG Action Manager will further PSC’s global approach by uniting the entire pet industry around a common language and common metrics for measuring and improving our impact,” says Caitlyn Bolton Dudas, PSC’s co-founder and executive director. “The actions our members take each year will ladder up to a global standard for prosperity and the pet industry will join forces with a global movement of businesses working toward a better future.”