### West Paw<sub>®</sub>



SEA THE CHANGE<sup>™</sup>



## DOGS MAKE THE WORLD BETTER. WHAT IF WE DID THE SAME?

Millions of tons of plastic head for the ocean every year, threatening marine health and polluting our planet.

But when we think like a dog—we see a way to make a big splash—by recycling and reprocessing ocean-bound plastic into ultra-safe, non-toxic, wag-worthy dog toys.

# MADE RECYCLED OCEAN BOUND PLASTIC

Responsibly made with 88% zero-waste Zogoflex\* and 12% ocean-bound plastics collected within 30 miles of coastlines and marine environments.













### **DRIFTY**



Dogs love traditional bones, but as pet parents? We wanted more—like float capability, easy cleaning, and a safety guarantee. So, we made Drifty: the dishwasher-friendly bone upgrade that's responsibly made from non-toxic Seaflex™. Built for moderate chewing and maximum fun, Drifty's the fetchable, flingable, float-worthy staple that dogs (and the planet) deserve.

**SMALL** 

SF010 5.75"/14.5 cm x 1.75"/4.5 cm **LARGE** 

SF011 8.5"/21.5 cm x 2"/5 cm

Emerald (EMD)

Surf (SUR)



Hibiscus (HIB)

# SEAFLEX



If you love something, huck it. If it's designed well (like Sailz here), it'll make your throwing arm AND your dog's fetch game look good. And if it keeps coming back (echoing the endlessly recyclable non-toxic Seaflex™ it's made from) then it's yours. (Although your dog says it's technically his. And as soon as it's done in the dishwasher, he'd like you to huck it again, please.)

#### **ONE SIZE**

SF031 8.5"/22 cm x 1"/3 cm



**Emerald** (EMD)



Surf (SUR)



Hibiscus (HIB)

100% 88% 12%

Recyclable Through Join The Loop®

**Zero-waste** Zogoflex® **Material** 

Reclaimed Ocean-Bound Plastic

0%

**Bad Stuff.** No BPA, Latex, or Phthalates

### **SNORKL**<sup>™</sup>



For dogs who love bones, boomerangs, and tug-o-war and their humans who love lugging ONE toy to the beach (or backyard). Snorkl takes it all like a champ: moderate-chewing, high-energy frolicking, boomerang bouncing, and of course, dishwasher cleanup. Made from non-toxic, infinitely recyclable Seaflex™, Snorkl lets your furbaby play rough while being gentle on the planet.

### **ONE SIZE**

SF051 8.25"/21 cm x 1.75"/4 cm



Emerald (EMD)



Surf (SUR)



Hibiscus (HIB)



Meets guidelines for source authenticity of ocean-bound recycled material, supply chain transparency, and social and environmental compliance. Learn more at **oceanworks.co** 



Infinitely recyclable through Join the Loop®. Send us your used dog toys and we'll turn them back into the things dogs love. Toys. **westpaw.com/recycle** 



### WHY DOG'S BEST FRIEND® LOVES IT:





DISHWASHER SAFE



NON TOXIC



FDA COMPLIANT





FAMILY OWNED SINCE 1996 IN BOZEMAN, MT





With Seaflex we see a way to keep tails wagging, both furry, and finned.