




# SMOOTHIE

## DOKAS®

**DELICIOUS!**  
RECOMMENDED BY NINO



**Smoothie – As delicious as it gets for every cat!**

-  The creamy snack your cat will love! Chicken breast fillet and salmon fillet rounded off with blueberry, celery and seaweed
-  Ideal as a low-calorie reward or as a topping for their main food source
-  Free from soy, gluten, grain and with no added sugar





**YOUR FAVOURITE SNACKS FOR YOUR FAVOURITE PETS**



# SMOOTHIE

GROWTH THAT TASTES GOOD! PLACE NOW FOR SALE AND PROFIT!

Item No.	GTIN item GTIN package	Product description	package contents	item / package	item / carton	item / layer	item / palette	price	VAT
<b>Smoothie</b>									
	204418 4251276204418 4251276204425	Chicken-Smoothie	120ml	8	96	384	1.536	1,89 €	7%
	204449 4251276204449 4251276204456	Salmon-Smoothie	120ml	8	96	384	1.536	1,89 €	7%



## Placement Recommendation:



- ✓ Cat snacks are high-impulse items and therefore, they should be placed on the eye level – because “eye level is buy level”
- ✓ Placement with the creamy/liquid premium cat snacks
- ✓ Due to the versatile application options, liquid cat snacks are becoming ever more popular and the market has registered up to two-digit growth for several years now

The premium cat snacks from DOKAS are the perfect reward for in between.



- ✓ The dog and cat snacks from DOKAS are subject to regular quality control by SGS Institut Fresenius.
- ✓ SGS Institut Fresenius determines the nutritional values of the DOKAS snack items at fixed intervals. Furthermore, all DOKAS production facilities undergo unannounced supplier audits twice a year.
- ✓ This is because: Quality – Our priority!

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