

GlobalPETS Forum 2025 Schedule

Wednesday: 13:00 Retail tour (*Optional*)
19:00 Opening dinner

Thursday, January 23rd:

Time	Speaker	Topic
9:00 - 9:05		Intro + household notes
9:05 - 9:10	<i>Loyalty awards</i>	
9:10 - 9:50	Tom Palmaerts	Future / Consumer trends
9:50 - 10:25	<i>Panel discussion</i>	Industry veterans
10:25 - 11:25	NETWORKING BREAK	
11:25 - 12:05	Mike Davies (NielsenIQ)	State of the industry
12:05 - 12:40	Shannon Landry (Packaged Facts)	Cat market opportunities
12:40 - 14:10	NETWORKING LUNCH	
14:10 - 14:50	Marc Hogan	Funny business
14:50 - 15:20	Sam Farnfield (PwC)	Fireside chat on M&A
15:20 - 16:20	NETWORKING BREAK	
16:20 - 16:50	Claire Gavin	The recipe to successful brands
16:50 - 17:30	Ellinor Persdotter Nilsson (Musti)	The story of the largest pet retailer in the Nordics
17:30 - 17:45	<i>GPF award</i>	
17:45 - 18:20	<i>Pre-dinner Drinks</i>	
19:00 - 22:30	DINNER	

Friday, January 24th:

Time	Speaker	Topic
9:30 - 9:35	Welcome back	
9:35 - 10:10	Dusan Placek (Placek Group)	Building a pet empire in Eastern Europe
10:10 - 10:50	Sanyam Mahajan (SimilarWeb)	Winning online: Navigating marketplaces & DTC
10:50 - 11:20	BREAK	
11:20 - 12:05	Matthias Koch (Anibene)	A snapshot of the South-East Asian pet market
12:05 - 12:10	<i>Wrap-up</i>	
12:10 - 13:30	LUNCH	