

# GlobalPETS Forum 2026: Program

## **DAY 1** January 20

12:45 – 16:30

Istanbul tour (*FULLY BOOKED*)

**19:00 – 22:00**

**NETWORKING DINNER** (*Grand Foyer – Marriott Sisli*)

## **DAY 2** January 21

9:00 – 9:15

*Intro + household notes + loyalty awards*

9:15 – 9:55

Sahiba Puri (*Euromonitor*)

Macroeconomic forecast & impact on pet

9:55 – 10:30

Andrea Deitert (*NielsenIQ*)

State of the pet industry

**10:30 – 11:30**

**NETWORKING BREAK**

11:30 – 12:05

Gilbert Gooijers (*CM.com*)

Current state & future of AI

12:05 – 12:30

Gilbert + Marlou Mulders (*Prins Petfoods*)

AI in practice: a pet food case study

**12:30 – 14:00**

**NETWORKING LUNCH**

14:00 – 14:45

Jack Stratten (*Insider Trends*)

Trends in retail

14:45 – 15:20

Tauras Plungė (*KIKA*)

Building a pet empire in the Baltics

**15:20 – 16:20**

**NETWORKING BREAK**

16:20 – 16:55

Jim Lamancusa (*PSC*)

Turning EU's new green rules into opportunity

16:55 – 17:25

Farah Al-Khojaj (*Arab Land Trading*)

The pet industry in the Middle East

17:25 – 17:40

*GPF Award ceremony*

17:40 – 18:15

Pre-dinner drinks

**19:00 – 22:30**

**DINNER CRUISE on Bosphorus**

## **DAY 3** January 22

9:30 – 9:35

*Welcome back*

9:35 – 10:10

Jean Richard de Latour (*Tom&Co*)

The story of Belgium's largest pet retailer

10:10 – 10:40

Remy Beaumont (*Z Media*)

Social commerce & short-form content

**10:40 – 11:15**

**NETWORKING BREAK**

11:15 – 11:35

Başar Yildirim (*PwC*)

Turkey's economy and future outlook

11:35 – 12:05

Thuyen Vu (*TGM Research*)

Turkey's pet market in focus

**12:10 – 13:30**

**NETWORKING LUNCH**