

Biorigin 

 PalaUp



FACTORS THAT INFLUENCE PALATABILITY

Dogs and cats have their preferences and may reject foods that do not meet their tastes. Palatability is related to how tasty and desirable a food is.



TEXTURE

- Shape and Size
- Moisture
- Hardness and Crunchiness
- Pet food manufacturing



PERCEPTION

- Environment
- Health conditions



FLAVOR

- **Dogs:** acid/sour, bitter, salty, sweet, and **UMAMI**.
- **Cat:** acid/sour, bitter, salty and **UMAMI**



ODOR

- Freshness
- Oxidation
- Aromas

BRINGING PET'S TASTES CLOSER TO THEIR PARENTS

PalaUp line products **intensify the Umami flavor** and **direct the palate** to specific notes, such as **meat and roast chicken**, bringing the palate closer to the owner and the Pet.

The **knowledge** of those who **understand human nutrition** contributes to a more **pleasurable pet life!**



Improve Taste



Intense Umami
Flavor



Natural Source of
glutamic acid



Provides **Specific flavor** notes
and **unique sensation**



Different **combination and
application** with other ingredients



IMPROVE PET FOOD PALATABILITY NATURALLY: USE PALAUP AND BRING DIFFERENTT FLAVOR PROFILE!

PalaUp is Biorigin's new line of yeast-based products rich in glutamic acid that naturally improves the overall taste of pet foods and delivers a specific flavor note.* Discover the different flavor profiles of the products in the line:

PRODUCT	ACID	ROAST	SAVORY & MOUTHFEEL	UMAMI	SPECIFIC NOTES
PalaUp YE NS	☺ ☺		☺ ☺	☺ ☺	NEUTRAL
PalaUp FC	☺	☺	☺	☺	NEUTRAL
PalaUp CH		☺ ☺ ☺	☺ ☺ ☺	☺ ☺	CHICKEN
PalaUp BE		☺ ☺ ☺ ☺	☺ ☺ ☺	☺ ☺	MEAT
PalaUp Meat		☺ ☺ ☺	☺ ☺	☺	MILD MEAT
PalaUp P		☺ ☺	☺ ☺	☺	ROAST

*PalaUp does not contain ingredients of animal origin.

ADD VALUE TO PET FOODS, USE BIORIGIN YEAST SOLUTIONS!



Regulations may vary from country to country
Always check local regulations and requirements for
using products and their claims Also, check product
availability in your region.

More information:
www.biorigin.net
biorigin@biorigin.net
Biorigin Animal
Health and Nutrition

