

PAW STRONG™

Serious Supplements For Playful Pets



NEW SOFT CHEW SUPPLEMENTS

pawstrong.com



100% TESTED ON ANIMALS... AND THEY LOVE THEM!



Introducing PawStrong™ Serious Supplements For Playful Pets.

PawStrong is a new generation of pet supplements, expertly developed to support the full spectrum of dog's health - from Gut and Immune function to Skin, Joints, Daily Support, Calmness, and Senior Care. Proudly made in the UK, each supplement is crafted using only premium quality ingredients that have been rigorously tried, tested, and approved for quality and efficacy.

Every product in the PawStrong range features high-purity Incromega® Fish Oil, rich in Omega 3 fatty acids EPA and DHA, to support joint health, reduce inflammation, and promote overall well-being. Our thoughtfully curated formulas also include stand out ingredients like Turkey Tail mushroom extract, a natural source of beta-glucans for immune support, and EpiCor® postbiotic - clinically proven to balance the gut microbiome and strengthen immune defences.

With science-backed innovation, a dog's well-being is at the heart of everything we do, PawStrong helps our canine companions stay happy, healthy, and strong inside and out.

All our recipes are:



Grain FREE



No Added Sugar



No GMO



No Artificial
Colours/Flavours



EPICOR®



Skin & Coat

Daily Care for Healthy Skin & a Shiny Coat

Natural relief, soothing itchy, dry skin and coats. Promotes a radiant, resilient coat. Ideal for sensitive or allergy-prone dogs.

- Nourishes and protects skin and coat
- Helps reduce skin inflammation
- Formulated with L-Methionine for skin function and zinc for coat strength
- Naturally occurring Spirulina (seaweed) contributes to shiny coat and healthy skin with its anti-inflammatory properties
- Ideal for dogs with meat and grain intolerances
- Omega 3 fatty acids EPA and DHA, to support joint health and reduce inflammation
- Available in 120 soft chews tub (360g) and 60 soft chews resealable pouch (180g)
- Chew colour: Natural dark green due to Spirulina



Multi-Vitamins & Minerals

21 Essential Vitamins & Minerals for Everyday Wellness

A complete daily formula with 21 essential nutrients to support energy, immunity, and whole-body health.

- Supports overall health and vitality
- Iron and zinc for immune support
- Formulated with Vitamins B & D for energy, bones, and teeth
- Calcium for the maintenance of strong bones and joints
- Omega 3 fatty acids EPA and DHA, to support joint health and reduce inflammation
- Available in 120 soft chews tub (360g) and 60 soft chews resealable pouch (180g)



Calming & Anxiety

Daily Relief from Stress, Anxiety & Nervousness

Specially formulated to help dogs stay calm and relaxed.

- Select ingredients to help ease anxiety and lower stress levels
- With chamomile, green tea extract, and L-Tryptophan
- Helps calm hyperactive behaviour
- Ideal for reactive dogs and separation-related anxiety
- Omega 3 fatty acids EPA and DHA, to support joint health and reduce inflammation
- Available in 120 soft chews tub (360g) and 60 soft chews resealable pouch (180g)



Gut & Immune

Supports the Immune System, Digestion & Bowel Health

Designed to nurture gut balance and strengthen immune defences with a powerful postbiotic blend.

- Promotes healthy stools and intestinal well-being
- EpiCor® a natural dried fermented yeast derived from *Saccharomyces cerevisiae* which supports the immune system and gut health by delivering beneficial metabolites directly to the dog's gut
- A natural antioxidant
- Ideal for dogs with sensitive tummies
- Omega 3 fatty acids EPA and DHA, to support joint health and reduce inflammation
- Available in 120 soft chews tub (360g) and 60 soft chews resealable pouch (180g)



Joints & Mobility

Daily Care for Hips, Joints & Mobility

Supports healthy joints, flexibility, and recovery, perfect for ageing dogs or those with an active lifestyle.

- Glucosamine, Phytodroitin®, and MSM for joint support
- Anti-inflammatory properties support joint recovery
- Vitamin C to help ease joint inflammation and encourage collagen formation
- Helps maintain mobility by reducing inflammation and supporting cartilage production
- Great for senior and active adult dogs
- Omega 3 fatty acids EPA and DHA, to support joint health and reduce inflammation
- Available in 120 soft chews tub (360g) and 60 soft chews resealable pouch (180g)



Senior Support

Daily Support for Senior Dogs

A blend tailored to aging dogs, supporting joints, cognition, heart, and immune function.

- Contains key nutrients for senior dogs
- Supports skin, coat, teeth, joints, and brain health
- Hyaluronic Acid to improve synovial fluid functions and aid with joint lubrication and joint shock absorption in older dogs
- Taurine for heart health and muscle support
- Turkey Tail mushrooms a rich source of beta-glucans, known to aid with the activation of immune cells and increase antibody production, helping to fight off infections
- Omega 3 fatty acids EPA and DHA, to support joint health and reduce inflammation
- Available in 120 soft chews tub (360g) and 60 soft chews resealable pouch (180g)



EASY FEED:



Tasty, mess-free soft chews that dogs love. No pills, powders, or hiding in food required. Just a daily soft chew packed with powerful health benefits for easy, stress-free supplementation.

QUALITY INGREDIENTS:



Formulated with premium-quality trusted ingredients including EpiCor® postbiotic, Turkey Tail mushroom extract, Spirulina, Glucosamine, Phytodroitin®, MSM, and high-purity Incromega® Fish Oil. Each chosen for its proven benefits in supporting a dog's health from the inside out.

MADE IN THE UK:



Proudly developed and manufactured in the UK to the highest standards, ensuring quality, safety, and reliability in every supplement.



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